



MINISTERIO
DE HACIENDA

SUBSECRETARÍA

COMISIONADO PARA EL
MERCADO DE TABACOS

INFORME DE MERCADO

(31 DE MAYO 2021)

COMITÉ CONSULTIVO (30 de Junio de 2021).



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I. CADENA DE VALOR DEL TABACO

I.1. AGRICULTURA:

I.1.1. INFORME AGRICULTURA Y DATOS DE CONTRATACIÓN Y VENTA.

De acuerdo con la información facilitada por **CETARSA** en relación con las condiciones climatológicas y de situación del cultivo, cosecha y demás se pueden destacar los siguientes aspectos:

EVOLUCIÓN DE LA COSECHA (a 31/05/2021)

METEOROLOGÍA (datos estación meteorológica Talayuela)

Precipitaciones:

La precipitación total de mayo fue de 9,7 l/m², esta cifra es más baja de lo habitual para este mes del año. El número total de días de lluvia fue de 5 y el día más lluvioso del mes fue el 9, con 5,6 l/m².

Temperaturas:

Las temperaturas de abril fueron similares a las del año medio. La temperatura media del mes fue 18,6°C. La temperatura máxima se registró el día 29 (33,9°C). La temperatura mínima del mes se registró el día 1 (6,1 ° C).

SITUACIÓN DEL CULTIVO

Semilleros:

Los semilleros se sembraron durante las 2 primeras semanas de marzo. La germinación fue muy buena, del orden del 95%. El porcentaje de planta útil fue de aproximadamente el 90%, por lo que hubo planta de sobra disponible para la superficie a plantar.

Aparte de problemas puntuales, que han afectado a 2 semilleros, no se ha dado ningún otro problema relevante.

Acaballonado y tratamiento nematicida: En general, se finalizó a en la segunda semana de abril. Este año se ha reducido, considerablemente, la cantidad media de fumigante aplicado, gracias al uso de variedades resistentes.

Trasplante y condiciones:

Gracias a las lluvias del mes de abril y a las buenas temperaturas del mes de mayo, en general, las condiciones para el trasplante fueron muy buenas. A finales de abril ya se habían trasplantado unas 126 Ha de tabaco Virginia.

La mayoría de los agricultores (alrededor del 80%) comenzaron a trasplantar entre el 5 y el 9 de mayo y a finales de mayo, solo quedaban 25 Ha sin trasplantar, lo que representa el 0,4% del total.

Finalmente, este año, el trasplante ha sido más rápido y uniforme que en temporadas anteriores.

Actividades del departamento de agronomía:

Análisis de suelos: Los suelos de todas las explotaciones se han analizado en un período de 5 años. Antes del inicio de la cosecha 2021, 40 de los suelos analizados hace 5 años han sido analizados nuevamente para evaluar el impacto del cultivo de tabaco.



Análisis de fertilizantes y enmiendas: Los fertilizantes orgánicos, enmiendas y fertilizantes químicos han sido analizados para determinar cloruros, y la riqueza (en macro y microelementos) de los fertilizantes; el objetivo es orientar a los agricultores mediante la comunicación de los fertilizantes aprobados y disponibles para el tabaco.

Monitoreo de la trazabilidad y sostenibilidad de los combustibles usados para el curado del tabaco, ya se está finalizando el tratamiento de datos. Posteriormente se hará Cálculo de la Huella de Carbono.

Determinación de la Huella hídrica: Ya se han colocado los caudalímetros, en fincas representativas de cada zona y se han tomado los primeros datos de consumo de agua.

Comunicaciones y formación de cultivadores:

- Semillas de tabaco y trazabilidad de las semillas y plantas de semillero.
- Variedades de tabaco aprobadas.
- Enmiendas orgánicas y calizas: productos aprobados.
- Guía para la producción de plantas de semillero y calendario de tratamientos.
- Lista de fitosanitarios autorizados con dosis y plazo de re-entrada.
- No utilización de fitosanitarios altamente peligrosos priorización de los de menor impacto.
- Fertilizantes aprobados para el tabaco.
- Actualización de carteles ALP (prácticas laborales agrícolas), en todas las fincas.
- Medidas preventivas, en las explotaciones agrícolas, frente a la Covid-19.
- Comunicación de Prevención de Riesgos Laborales en las explotaciones.

Impacto de la pandemia de coronavirus en la producción de tabaco:

Desde el comienzo de la temporada agrícola 2021, las actividades agrícolas están funcionando con normalidad, y el trasplante, gracias a las medidas preventivas, se ha realizado sin incidencias.

CALIDAD DE LA COSECHA

Tabaco Virginia:

En base a los resultados obtenidos en la campaña 2020 y a los requerimientos de los clientes, se han fijado los objetivos de calidad para 2021. Estos pasan por producir un tabaco con más intensidad de color y con unos contenidos químicos adecuados a exigencias de clientes.

Tabacos Curados al Aire:

El objetivo de calidad para el tabaco Snus es mantener la calidad física y microbiológica e incrementar el contenido en nicotina.

Objetivos Burley: Color uniforme y bajo porcentaje de hojas arrebatadas o amarillentas.

I.2. COMERCIO EXTERIOR

I.2.1. TASA DE COBERTURA DE LAS EXPORTACIONES E IMPORTACIONES.

| TOTAL | 2020 | 2020 | 2020 | 2020 | 2021 | 2021 | 2021 | 2021 |
|--------------|-------------------|---------------------|----------------------|---------------|------------------|-------------------|--------------------|---------------|
| TABACO | Exportación | Importación | Saldo | Cobertura | Exportación | Importación | Saldo | Cobertura |
| | Miles - Euros | Miles - Euros | Miles - Euros | % | Miles - Euros | Miles - Euros | Miles - Euros | % |
| Enero | 14.638,43 | 117.301,05 | -102.662,62 | 12,48% | 13.022,40 | 121.882,22 | -108.859,82 | 10,68% |
| Febrero | 18.163,06 | 134.058,12 | -115.895,06 | 13,55% | 13.268,50 | 124.525,76 | -111.257,26 | 10,66% |
| Marzo | 20.236,97 | 165.112,85 | -144.875,88 | 12,26% | 16.966,07 | 123.794,46 | -106.828,39 | 13,71% |
| Abril | 10.515,81 | 125.676,01 | -115.160,20 | 8,37% | | | | |
| Mayo | 20.632,57 | 92.942,82 | -72.310,26 | 22,20% | | | | |
| Junio | 36.907,35 | 115.203,73 | -78.296,37 | 32,04% | | | | |
| Julio | 26.967,89 | 149.648,12 | -122.680,24 | 18,02% | | | | |
| Agosto | 11.743,59 | 131.398,48 | -119.654,89 | 8,94% | | | | |
| Septiembre | 12.565,94 | 107.857,29 | -95.291,35 | 11,65% | | | | |
| Octubre | 14.569,85 | 125.241,77 | -110.671,92 | 11,63% | | | | |
| Noviembre | 13.179,42 | 120.799,02 | -107.619,60 | 10,91% | | | | |
| Diciembre | 11.332,68 | 94.319,14 | -82.986,45 | 12,02% | | | | |
| Acum. | 53.038,46 | 416.472,02 | -363.433,56 | 12,74% | 43.256,97 | 370.202,44 | -326.945,47 | 11,68% |
| TOTAL | 211.453,57 | 1.479.558,41 | -1.268.104,84 | 14,29% | 43.256,97 | 370.202,44 | -326.945,47 | 11,68% |

Base de datos ESTACOM

I.2.2. IMPORTACIÓN Y EXPORTACIÓN

- IMPORTACIÓN POR PAÍSES

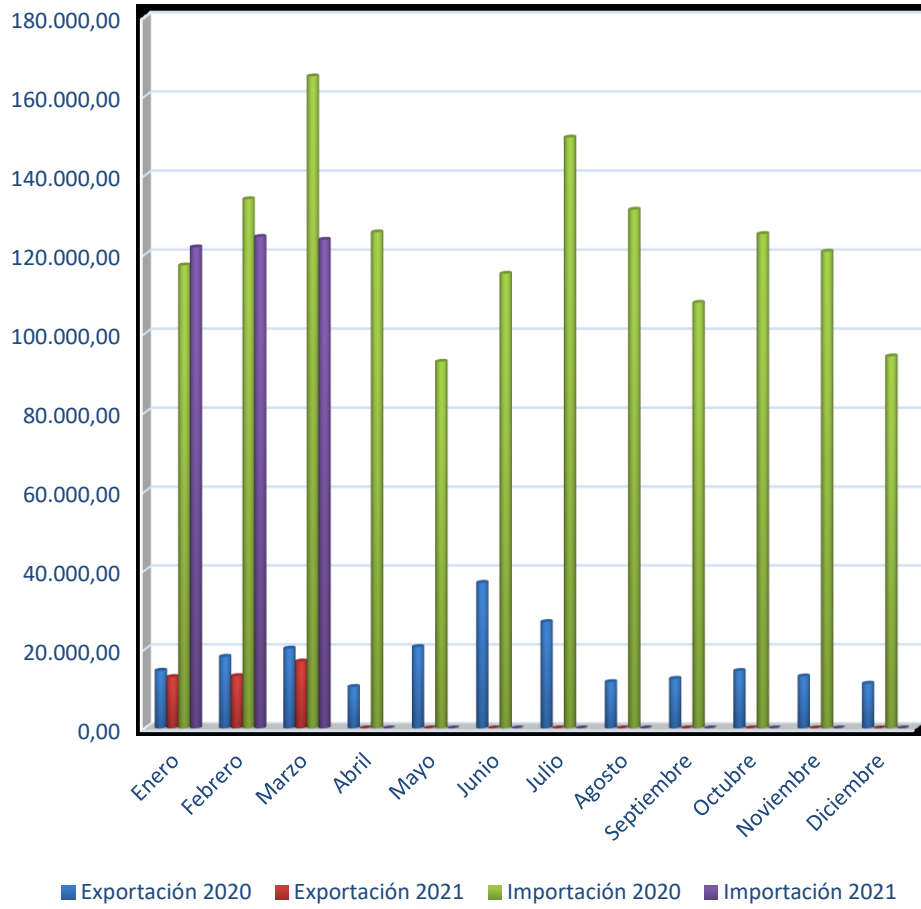
| IMPORTACIONES | | Importe (M€) | | |
|--------------------|------------|--------------|-----------|--|
| Países | 2.021 | 2.020 | Variación | |
| 1 DE -- Alemania | 146.206,70 | 137.870,96 | 6,05% | |
| 2 PL -- Polonia | 84.791,21 | 102.747,31 | -17,48% | |
| 3 PT -- Portugal | 60.738,37 | 82.277,86 | -26,18% | |
| 4 BE -- Bélgica | 12.572,74 | 12.257,03 | 2,58% | |
| 5 NL--Países Bajos | 11.452,33 | 13.355,97 | -14,25% | |
| Resto | 54.441,09 | 67.962,89 | -19,90% | |
| Total | 370.202,44 | 416.472,02 | -11,11% | |



- EXPORTACIÓN POR PAÍSES

| EXPORTACIONES | | Importe (M€) | | |
|---------------|------------------|--------------|-----------|-----------|
| | Países | 2.021 | 2.020 | Variación |
| 1 | DE -- Alemania | 10.828,82 | 9.646,27 | 12,26% |
| 2 | PT- Portugal | 4.503,83 | 3.251,20 | 38,53% |
| 3 | GR --Grecia | 4.221,60 | 1.573,29 | 168,33% |
| 4 | GB-- Reino Unido | 3.957,56 | 5.237,07 | -24,43% |
| 5 | FR--Francia | 2.330,08 | 3.663,94 | -36,41% |
| | Resto | 17.415,08 | 29.666,69 | -41,30% |
| | Total | 43.256,97 | 53.038,46 | -18,44% |

EXPORTACIONES E IMPORTACIONES. 2020-2021





I.3 FABRICACIÓN

| MAYO | 2021 | | 2020 | | % Incremento | |
|---|-------------------------------------|-----------|---------|-----------|--------------|-----------|
| | Mensual | Acumulado | Mensual | Acumulado | Mensual | Acumulado |
| PENINSULA | | | | | | |
| ALTADIS | (Fábrica de Santander) | | | | | |
| Cigarrillos | 0 | 0 | 0 | 0,00 | 0,00% | 0,00% |
| Cigarros + Cigarritos | 81,5 | 421,1 | 48,7 | 345,6 | 67,35% | 21,85% |
| TORRES DE QUART | (Torrent (Valencia)) | | | | | |
| Cigarros | 0,07 | 0,30 | 0,07 | 0,32 | 0,00% | -6,25% |
| CIA DE TABACOS DE LA CANAL DE NAVARRES | (Chella (Valencia)) | | | | | |
| Cigarros | 0,14 | 0,71 | 0,22 | 0,85 | -36,36% | -16,47% |
| CREATIVE CHOICE SL | (Madrid) | | | | | |
| Picadura Pipa agua TM | 0,25 | 2,31 | 0,00 | 0,00 | 100,00% | 100,00% |
| MEDIAPOST | (Valdemoro (Madrid)) | | | | | |
| Picadura Pipa agua TM | 4,38 | 6,86 | 0 | 0 | 0,00% | 0,00% |
| TOTAL FABRICADO EN PENINSULA | | | | | | |
| Cigarrillos | 0 | 0 | 0 | 0,00 | 0,00% | 0,00% |
| Cigarros + Cigarritos | 81,71 | 422,11 | 48,99 | 346,77 | 66,79% | 21,73% |
| Picadura Pipa agua TM | 4,63 | 9,17 | 0 | 0 | 100,00% | 100,00% |
| CANARIAS | | | | | | |
| TABSA | (Santa Cruz de Tenerife) | | | | | |
| Cigarrillos | 19,56 | 198,25 | 51,96 | 358,28 | -62,36% | -44,67% |
| JTI | (Santa Cruz de Tenerife) | | | | | |
| Cigarrillos | 192,36 | 835,72 | 255,22 | 1.219,22 | -24,63% | -31,45% |
| Cigarros + Cigarritos | 64,39 | 316,88 | 28,38 | 175,85 | 126,89% | 80,20% |
| DOS SANTOS | (Las Palmas de Gran Canaria) | | | | | |
| Cigarrillos | 6,15 | 20,96 | 1,55 | 21,62 | 296,77% | -3,05% |
| Cigarros + Cigarritos | 0,00 | 0,23 | 0,1 | 0,74 | -100,00% | -68,92% |
| LA CANARIENSE | (Telde (Gran Canaria)) | | | | | |
| Cigarros + Cigarritos | 33,54 | 145,1 | 29,55 | 137,82 | 13,50% | 5,28% |
| TABACOS EL GUAJIRO | (Santa Cruz de Tenerife) | | | | | |
| Cigarros + Cigarritos | 3,82 | 17,6 | 3,94 | 16,59 | -3,05% | 6,09% |
| MIGUEL ANGEL PEREZ GONZALEZ | (Breña Alta (La Palma)) | | | | | |
| Cigarros | 0,79 | 3,02 | 0,9 | 3,29 | -12,72% | -8,22% |
| TOTAL FABRICADO EN CANARIAS | | | | | | |
| Cigarrillos | 218,07 | 1.054,93 | 308,73 | 1.599,12 | -29,37% | -34,03% |
| Cigarros + Cigarritos | 102,53551 | 482,82972 | 62,87 | 334,29 | 63,09% | 44,43% |

Millones de cigarrillos/Millones de cigarros/Toneladas

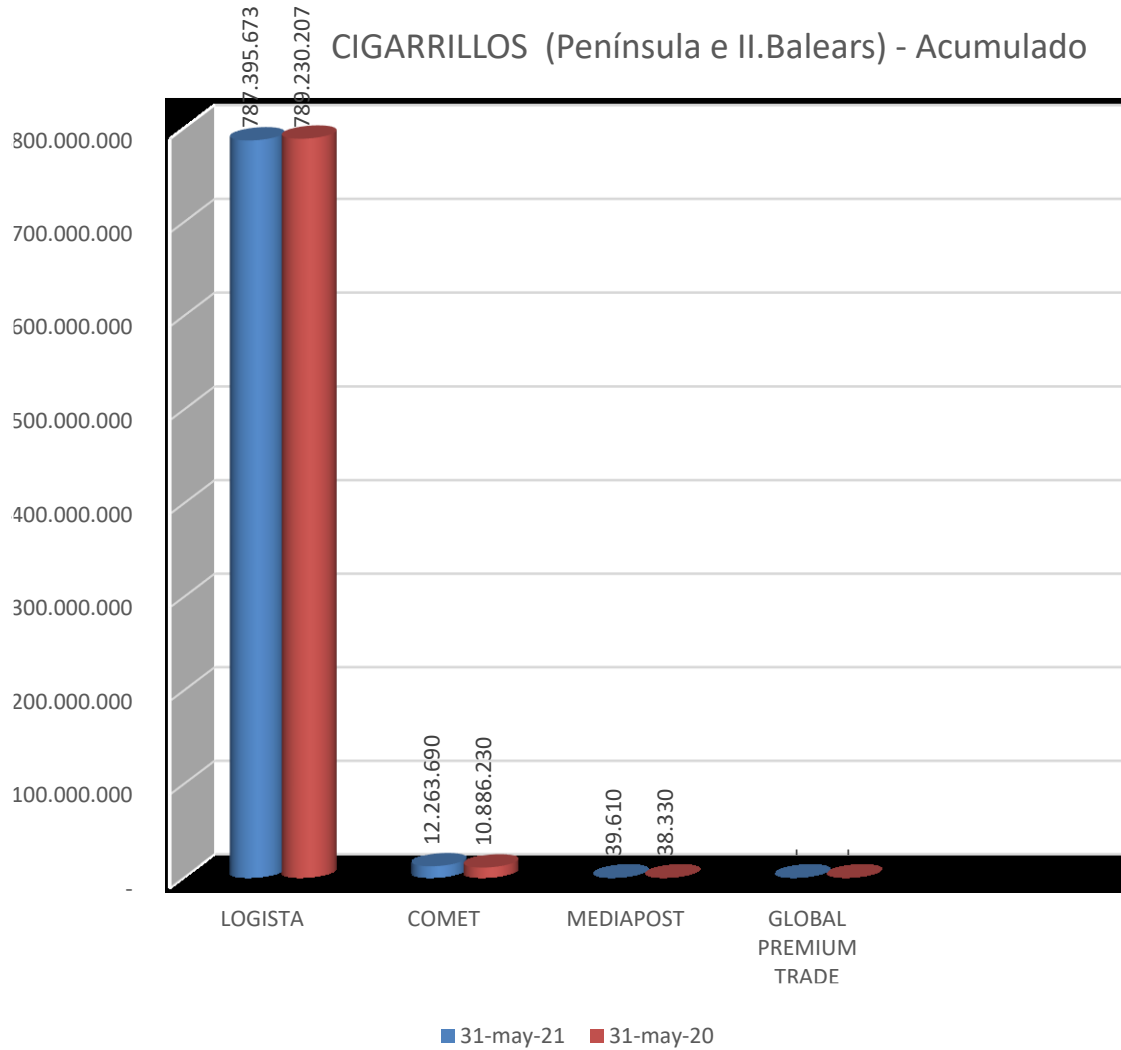


I.4 DISTRIBUCIÓN

I.4.1. CIGARRILLOS

CIGARRILLOS (Península e Il.Balears) **Acumulado**
Ventas por Distribuidor -Cajetillas (20 uds.)-

| Hasta..... | 31-may-21 | 31-may-20 | Incremento | 31-may-21 | 31-may-20 |
|-------------------------|----------------------|----------------------|---------------|------------------------|------------------------|
| DISTRIBUIDORES | Cajetillas (20 uds.) | Cajetillas (20 uds.) | % | % Cajetillas (20 uds.) | % Cajetillas (20 uds.) |
| LOGISTA | 787.395.673 | 789.230.207 | -0,23% | 98,462% | 98,635% |
| COMET | 12.263.690 | 10.886.230 | 12,65% | 1,534% | 1,361% |
| MEDIAPOST | 39.610 | 38.330 | 3,34% | 0,005% | 0,005% |
| GLOBAL PREMIUM TRADE | - | - | - | 0,000% | 0,000% |
| Totales | 799.698.973 | 800.154.767 | -0,06% | 100,000% | 100,000% |



CIGARRILLOS (Península e Il.Balears) MENSUAL
Ventas por Distribuidor -Cajetillas (20 uds.)-

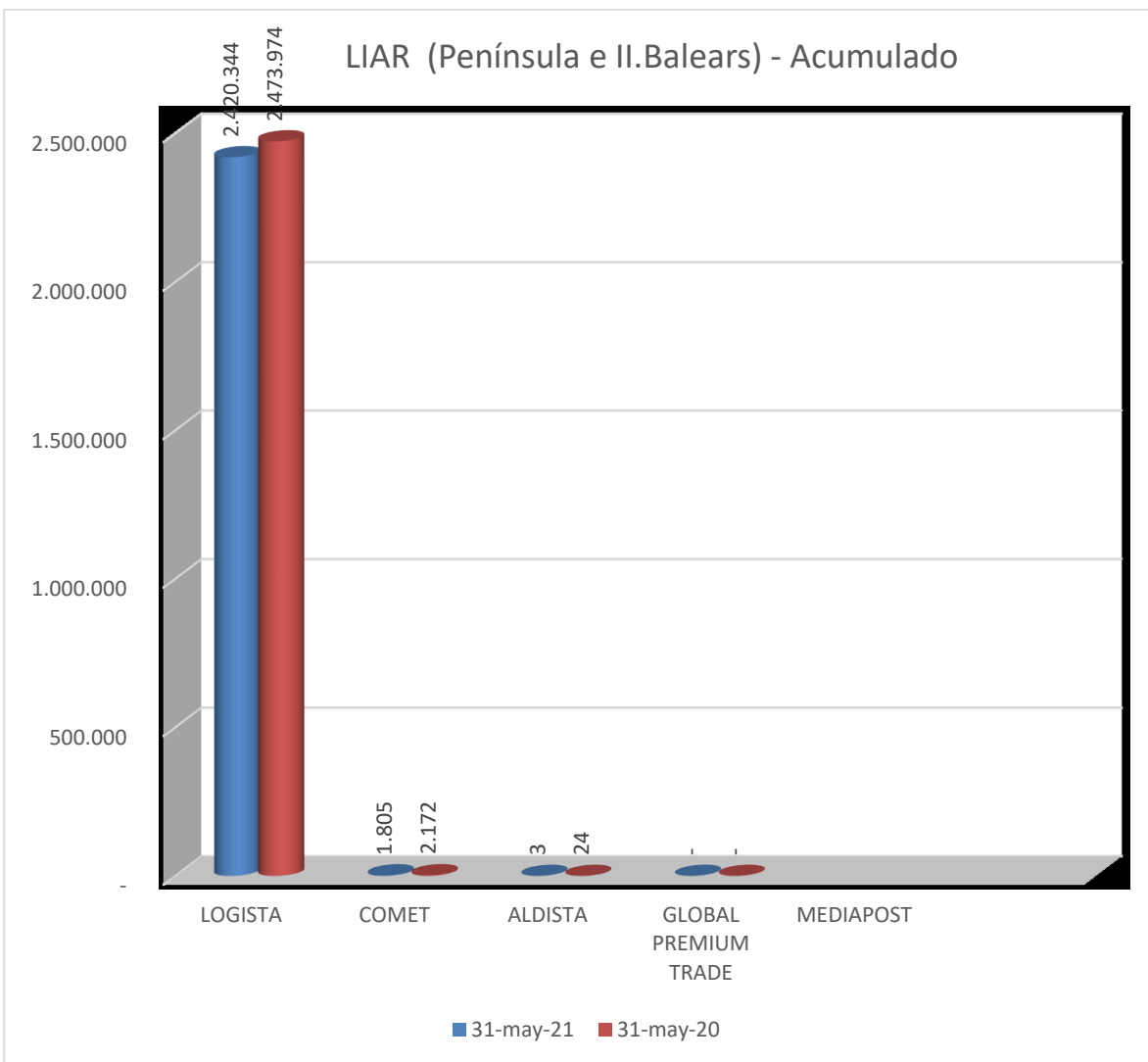
| Hasta..... | 31-ene-21 | 28-feb-21 | 31-mar-21 | 30-abr-21 | 31-may-21 |
|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| DISTRIBUIDORES | Cajetillas (20 uds.) | Cajetillas (20 uds.) | Cajetillas (20 uds.) | Cajetillas (20 uds.) | Cajetillas (20 uds.) |
| LOGISTA | 146.633.486 | 139.781.601 | 179.328.022 | 156.126.739 | 165.525.825 |
| COMET | 2.261.580 | 2.176.790 | 2.794.230 | 2.335.820 | 2.695.270 |
| GLOBAL PREMIUM TRADE | | | | | |
| MEDIAPOST | 10.320 | 10.280 | 12.380 | 4.830 | 1.800 |
| ALDISTA | | | | | |
| Totales | 148.905.386 | 141.968.671 | 182.134.632 | 158.467.389 | 168.222.895 |



I.4.2. LIAR

LIAR (Península e II.Balears) Acumulado
Ventas por Distribuidor -Kilos-

| Hasta..... DISTRIBUIDORES | 31-may-21 Kilos | 31-may-20 Kilos | Incremento % | 31-may-21 % Kilos | 31-may-20 % Kilos |
|-------------------------------------|---------------------------|---------------------------|------------------------|-----------------------------|-----------------------------|
| LOGISTA | 2.420.344 | 2.473.974 | -2,64% | 99,925% | 99,911% |
| COMET | 1.805 | 2.172 | -23,32% | 0,075% | 0,088% |
| ALDISTA | 3 | 24 | -87,50% | 0,000% | 0,001% |
| GLOBAL PREMIUM TRADE | - | - | - | 0,000% | 0,000% |
| MEDIAPOST | - | - | - | 0,000% | 0,000% |
| Totales | 2.422.151 | 2.476.171 | -2,18% | 100,000% | 100,000% |





LIAR (Península e Il.Balears)
Ventas por Distribuidor -Kilos-

MENSUAL

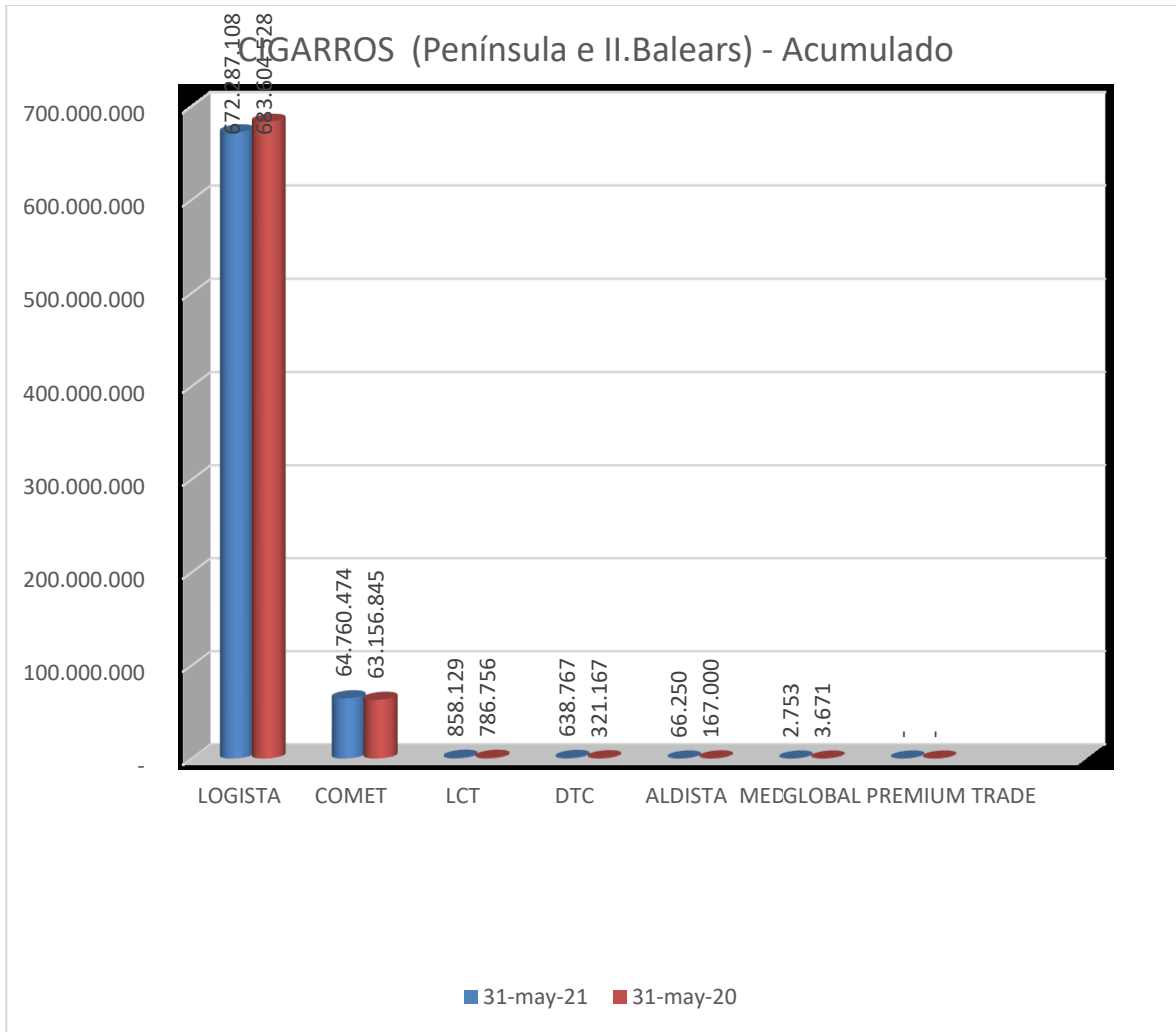
| Hasta..... | 31-ene-21 | 28-feb-21 | 31-mar-21 | 30-abr-21 | 31-may-21 |
|-------------------------|----------------|----------------|----------------|----------------|----------------|
| DISTRIBUIDORES | Kilos | Kilos | Kilos | Kilos | Kilos |
| LOGISTA | 450.321 | 450.321 | 546.549 | 477.412 | 495.741 |
| COMET | 384 | 365 | 421 | 279 | 356 |
| ALDISTA | 3 | | | | |
| GLOBAL PREMIUM TRADE | | | | | |
| MEDIAPOST | | | | | |
| JEG | | | | | |
| Totales | 450.708 | 450.686 | 546.970 | 477.691 | 496.097 |

I.4.3. CIGARROS Y CIGARRITOS

CIGARROS (Península e Il.Balears)
Ventas por Distribuidor -Unidades-

Acumulado

| Hasta..... | 31-may-21 | 31-may-20 | Incremento | 31-may-21 | 31-may-20 |
|-------------------------|--------------------|--------------------|---------------|-----------------|-----------------|
| DISTRIBUIDORES | Unidades | Unidades | % | % Unidades | % Unidades |
| LOGISTA | 672.287.108 | 683.604.528 | -1,66% | 91,020% | 91,386% |
| COMET | 64.760.474 | 63.156.845 | 2,54% | 8,768% | 8,443% |
| LCT | 858.129 | 786.756 | 9,07% | 0,116% | 0,105% |
| DTC | 638.767 | 321.167 | 98,89% | 0,086% | 0,043% |
| ALDISTA | 66.250 | 167.000 | -60,33% | 0,009% | 0,022% |
| MEDIAPOST | 2.753 | 3.671 | -25,01% | 0,000% | 0,001% |
| GLOBAL PREMIUM TRADE | - | - | - | 0,000% | 0,000% |
| Totales | 738.613.481 | 748.039.967 | -1,26% | 100,000% | 100,000% |



CIGARROS (Península e Il.Balears) MENSUAL
Ventas por Distribuidor -Unidades-

| Hasta..... | 31-ene-21 | 28-feb-21 | 31-mar-21 | 30-abr-21 | 31-may-21 |
|-------------------------|-------------|-------------|-------------|-------------|-------------|
| DISTRIBUIDORES | Unidades | Unidades | Unidades | Unidades | Unidades |
| LOGISTA | 119.955.795 | 125.046.930 | 154.222.830 | 136.392.472 | 136.669.081 |
| COMET | 11.946.450 | 12.325.219 | 14.425.975 | 13.041.845 | 13.020.985 |
| GLOBAL PREMIUM TRADE | | | | | |
| LCT | 182.635 | 136.106 | 188.065 | 167.670 | 183.653 |
| DTC | 105.810 | 117.326 | 136.681 | 122.552 | 156.398 |
| MEDIAPOST | 960 | 190 | 240 | 720 | 643 |
| ALDISTA | 11.250 | 18.000 | 12.950 | 9.700 | 14.350 |

| | | | | | |
|----------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| Totales | 132.202.900 | 137.643.771 | 168.986.741 | 149.734.959 | 150.045.110 |
|----------------|--------------------|--------------------|--------------------|--------------------|--------------------|

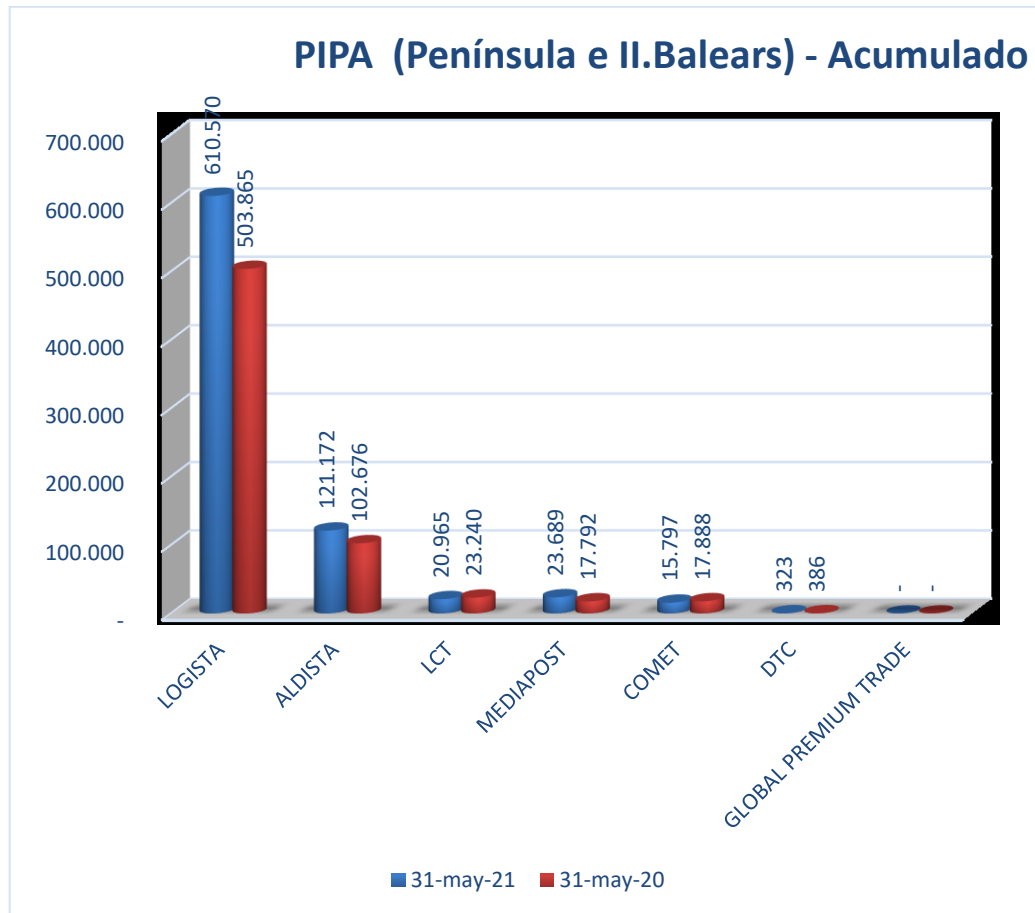


I.4.4 PIPA

PIPA (Península e Il.Balears)
Ventas por Distribuidor -Kilos-

Acumulado

| Hasta..... DISTRIBUIDORES | 31-may-21 Kilos | 31-may-20 Kilos | Incremento % | 31-may-21 % Kilos | 31-may-20 % Kilos |
|------------------------------|--------------------|--------------------|-----------------|----------------------|----------------------|
| LOGISTA | 610.570 | 503.865 | 21,18% | 77,042% | 75,673% |
| ALDISTA | 121.172 | 102.676 | 18,01% | 15,290% | 15,420% |
| LCT | 20.965 | 23.240 | -9,79% | 2,645% | 3,490% |
| MEDIAPOST | 23.689 | 17.792 | 33,14% | 2,989% | 2,672% |
| COMET | 15.797 | 17.888 | -11,69% | 1,993% | 2,687% |
| DTC | 323 | 386 | -16,19% | 0,041% | 0,058% |
| GLOBAL PREMIUM TRADE | - | - | - | 0,000% | 0,000% |
| Totales | 792.518 | 665.847 | 19,02% | 100,000% | 100,000% |





PIPA (Península e Il.Balears)
Ventas por Distribuidor -Kilos-

MENSUAL

| Hasta..... DISTRIBUIDORES | 31-ene-21 Kilos | 28-feb-21 Kilos | 31-mar-21 Kilos | 30-abr-21 Kilos | 31-may-21 Kilos |
|------------------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| LOGISTA | 125.397 | 103.780 | 147.306 | 109.126 | 124.960 |
| COMET | 2.726 | 2.942 | 3.522 | 2.891 | 3.717 |
| GLOBAL PREMIUM TRADE | | | | | |
| LCT | 4.723 | 3.790 | 4.842 | 3.768 | 3.842 |
| DTC | 66 | 51 | 103 | 45 | 59 |
| MEDIAPOST | 4.185 | 3.966 | 4.962 | 5.332 | 5.244 |
| ALDISTA | 22.202 | 18.697 | 27.446 | 24.965 | 27.862 |
| Totales | 159.300 | 133.226 | 188.182 | 146.128 | 165.682 |

I.5 VENTAS MERCADO INTERIOR A 31 DE MAYO DE 2021

I.5.1. DATOS GENERALES DE VENTAS DE LABORES EN EUROS Y POR UNIDADES

I.5.1.1. DATOS CORRESPONDIENTES AL MES DE MAYO 2021

Datos del mes de mayo de 2021: homogeneizados a Tm y en euros:

| Unidades | HOMOGENEIZADOS A Tms. | | | | | |
|----------|------------------------------------|-----------------|---------------|-----------------|---------------|-------------|
| Tm. | LABORES | 2021 | % | 2020 | % | %Δ 21/20 |
| Tm. | Cigarrillos | 3.364,46 | 80,17 | 3.011,17 | 78,86 | 11,73 |
| Tm. | Cigarrillos*/*** | 136,61 | 3,26 | 132,64 | 3,47 | 2,99 |
| Tm. | Cigarros**/** | 33,60 | 0,80 | 33,58 | 0,88 | 0,07 |
| Tm. | Liar | 496,10 | 11,82 | 497,46 | 13,03 | -0,27 |
| Tm. | Pipa | 165,68 | 3,95 | 143,50 | 3,76 | 15,46 |
| | TOTAL | 4.196,44 | 100,00 | 3.818,33 | 100,00 | 9,90 |
| | Equivalencia 1 cigarrillo=1 gramo | | | | | |
| | Equivalencia 1 Cigarro =2,5 gramos | | | | | |



| EUROS | | | | | |
|--------------|--------------------|----------------|--------------------|----------------|---------------|
| MAYO | | | | | |
| LABORES | 2021 | Porcentaje | 2020 | Porcentaje | %Δ21/20 |
| Cigarrillos | 761.510.919 | 84,30% | 680.871.564 | 83,47% | 11,84% |
| Cigarros | 36.095.087 | 4,00% | 32.613.146 | 4,22% | 10,68% |
| Liar | 85.584.886 | 9,47% | 85.715.809 | 8,70% | -0,15% |
| Pipa | 20.092.485 | 2,22% | 16.496.534 | 0,81% | 21,80% |
| TOTAL | 903.283.377 | 100,00% | 815.697.053 | 100,00% | 10,74% |

DATOS ACUMULADOS

| Unidades | HOMOGENEIZADOS A Tms. | | | | | |
|----------|------------------------------------|------------------|---------------|------------------|---------------|-------------|
| Tm. | LABORES | 2021 | % | 2020 | % | %Δ21/20 |
| Tm. | Cigarrillos | 15.993,98 | 79,80 | 16.003,10 | 80,06 | -0,06 |
| Tm. | Cigarrillos*/*** | 674,69 | 3,37 | 684,10 | 3,42 | -1,38 |
| Tm. | Cigarros**/** | 159,81 | 0,80 | 159,86 | 0,80 | -0,03 |
| Tm. | Liar | 2.422,15 | 12,08 | 2.476,17 | 12,39 | -2,18 |
| Tm. | Pipa | 792,52 | 3,95 | 665,85 | 3,33 | 19,02 |
| | TOTAL | 20.043,15 | 100,00 | 19.989,07 | 100,00 | 0,27 |
| | Equivalencia 1 cigarrillo=1 gramo | | | | | |
| | Equivalencia 1 Cigarro =2,5 gramos | | | | | |

| EUROS | | | | | |
|----------------|----------------------|----------------|----------------------|----------------|--------------|
| ENERO -MAYO | | | | | |
| DATOS EN EUROS | AÑO 2021 | Porcentaje | AÑO 2020 | Porcentaje 2 | Variacion |
| Desde ENERO | | | | | |
| LABORES | 2021 | Porcentaje | 2020 | Porcentaje | %Δ21/20 |
| Cigarrillos | 3.619.753.520 | 84,02% | 3.625.776.337 | 84,35% | -0,17% |
| Cigarros | 174.629.633 | 4,05% | 166.129.679 | 3,86% | 5,12% |
| Liar | 417.586.051 | 9,69% | 426.866.415 | 9,93% | -2,17% |
| Pipa | 96.011.170 | 2,23% | 79.821.285 | 1,86% | 20,28% |
| TOTAL | 4.307.980.374 | 100,00% | 4.298.593.716 | 100,00% | 0,22% |



I.5.2. VENTAS DE CIGARRILLOS

I.5.2.1. VENTA INTERANUAL DE CIGARRILLOS

Península e Illes Balears VENTAS POR PROVINCIAS (Cajetillas)

Interanual

Interanual VENTAS POR PROVINCIAS (Euros)

| Hasta..... | Mayo-21 | Mayo-20 | Incremento | Mayo-21 | Mayo-20 | Incremento |
|--------------------|-------------|-------------|------------|---------------|---------------|------------|
| PROVINCIAS | CAJET20 | CAJET20 | % | EUROS | EUROS | % |
| Álava | 13.256.852 | 13.541.622 | -2,10% | 60.634.717 | 62.091.741 | -2,35% |
| Albacete | 19.522.513 | 19.632.509 | -0,56% | 88.040.972 | 88.737.107 | -0,78% |
| Alicante/Alacant | 92.891.280 | 110.134.876 | 15,66% | 418.047.898 | 497.446.452 | 15,96% |
| Almería | 37.895.260 | 37.975.343 | -0,21% | 173.449.271 | 174.149.217 | -0,40% |
| Ávila | 8.023.104 | 7.994.595 | 0,36% | 36.399.950 | 36.376.554 | 0,06% |
| Badajoz | 31.335.184 | 31.409.387 | -0,24% | 140.656.046 | 141.497.957 | -0,59% |
| Balears (Illes) | 54.355.234 | 77.234.836 | 29,62% | 249.621.890 | 355.215.071 | 29,73% |
| Barcelona | 227.365.094 | 237.026.338 | -4,08% | 1.036.517.898 | 1.083.365.489 | -4,32% |
| Burgos | 16.797.258 | 16.964.877 | -0,99% | 76.428.167 | 77.401.584 | -1,26% |
| Cáceres | 19.901.365 | 20.141.987 | -1,19% | 89.351.089 | 90.711.624 | -1,50% |
| Cádiz | 40.621.130 | 39.999.629 | 1,55% | 183.000.618 | 181.070.006 | 1,07% |
| Castellón/Castelló | 29.595.136 | 30.075.331 | -1,60% | 132.677.367 | 135.228.931 | -1,89% |
| Ciudad Real | 24.447.842 | 24.370.833 | 0,32% | 109.693.787 | 109.545.097 | 0,14% |
| Córdoba | 30.835.677 | 30.513.136 | 1,06% | 138.704.939 | 137.896.743 | 0,59% |
| Coruña (A) | 50.266.622 | 51.377.837 | -2,16% | 227.667.829 | 233.362.661 | -2,44% |
| Cuenca | 11.101.675 | 11.004.832 | 0,88% | 50.363.713 | 50.051.331 | 0,62% |
| Girona | 91.496.927 | 96.720.352 | -5,40% | 418.252.844 | 441.877.861 | -5,35% |
| Granada | 43.027.140 | 43.870.383 | -1,92% | 194.760.005 | 199.180.944 | -2,22% |
| Guadalajara | 12.726.101 | 12.266.602 | 3,75% | 57.450.589 | 55.519.042 | 3,48% |
| Guipúzcoa | 45.715.911 | 49.092.787 | -6,88% | 209.618.057 | 225.003.606 | -6,84% |
| Huelva | 26.485.845 | 26.228.143 | 0,98% | 118.837.752 | 118.265.135 | 0,48% |
| Huesca | 13.100.949 | 13.351.659 | -1,88% | 59.648.633 | 60.914.720 | -2,08% |
| Jaén | 27.971.824 | 28.591.017 | -2,17% | 125.727.427 | 128.811.567 | -2,39% |
| León | 21.925.391 | 22.224.307 | -1,34% | 99.784.933 | 101.348.561 | -1,54% |
| Lleida | 25.967.506 | 29.352.651 | 11,53% | 117.592.482 | 132.427.412 | 11,20% |
| Rioja (La) | 15.095.929 | 15.215.686 | -0,79% | 68.554.145 | 69.261.239 | -1,02% |
| Lugo | 14.926.997 | 15.088.883 | -1,07% | 68.109.895 | 69.022.724 | -1,32% |
| Madrid | 266.394.527 | 271.482.837 | -1,87% | 1.205.740.743 | 1.231.649.717 | -2,10% |
| Málaga | 71.931.968 | 80.020.409 | 10,11% | 327.064.893 | 365.933.186 | 10,62% |
| Murcia | 72.536.745 | 73.751.269 | -1,65% | 329.961.996 | 336.249.766 | -1,87% |
| Navarra | 45.778.895 | 44.370.286 | 3,17% | 208.353.627 | 201.817.437 | 3,24% |
| Ourense | 13.995.438 | 14.251.191 | -1,79% | 63.758.681 | 65.048.087 | -1,98% |
| Asturias | 49.699.755 | 50.393.433 | -1,38% | 225.256.957 | 229.045.636 | -1,65% |
| Palencia | 7.906.324 | 8.035.481 | -1,61% | 36.023.803 | 36.720.084 | -1,90% |
| Pontevedra | 38.796.519 | 39.326.184 | -1,35% | 175.054.085 | 178.076.043 | -1,70% |



| | | | | | | |
|-------------------|-------------|-------------|--------|-------------|-------------|--------|
| Salamanca | 14.213.251 | 14.794.613 | -3,93% | 64.646.883 | 67.461.372 | -4,17% |
| Cantabria | 28.615.210 | 29.134.980 | -1,78% | 130.442.957 | 133.174.186 | -2,05% |
| Segovia | 6.896.834 | 7.015.180 | -1,69% | 31.445.200 | 32.060.846 | -1,92% |
| Sevilla | 64.486.463 | 65.216.927 | -1,12% | 288.645.635 | 293.548.003 | -1,67% |
| Soria | 4.161.036 | 4.296.938 | -3,16% | 19.093.245 | 19.757.197 | -3,36% |
| Tarragona | 40.483.547 | 43.514.811 | -6,97% | 183.868.205 | 198.197.356 | -7,23% |
| Teruel | 6.879.377 | 7.014.997 | -1,93% | 31.429.925 | 32.143.983 | -2,22% |
| Toledo | 33.817.409 | 32.848.516 | 2,95% | 151.792.746 | 147.875.017 | 2,65% |
| Valencia/València | 119.990.703 | 123.034.151 | -2,47% | 532.742.165 | 548.083.001 | -2,80% |
| Valladolid | 22.815.642 | 23.189.862 | -1,61% | 103.361.763 | 105.331.064 | -1,87% |
| Vizcaya | 49.267.911 | 50.165.004 | -1,79% | 225.565.609 | 230.416.201 | -2,11% |
| Zamora | 7.972.590 | 8.027.528 | -0,68% | 36.392.085 | 36.724.509 | -0,91% |
| Zaragoza | 47.150.022 | 47.819.686 | -1,40% | 211.991.013 | 215.572.410 | -1,66% |

| | | | | | | |
|----------------|----------------------|----------------------|---------------|----------------------|----------------------|---------------|
| Totales | 2.060.441.910 | 2.149.104.720 | -4,13% | 9.332.225.127 | 9.760.665.474 | -4,39% |
|----------------|----------------------|----------------------|---------------|----------------------|----------------------|---------------|

I.5.2.2. TURISMO Y FRONTERA

(Península e
Il. Balears)

CIGARRILLOS - Cajetillas (20 uds.)

Acumulado

| Provincias | Consumo Nacional | | Δ % | Consumo Turístico y Fronterizo. | | Δ % |
|------------------|--------------------|--------------------|----------------|---------------------------------|-------------------|----------------|
| | Mayo-21 | Mayo-20 | | Mayo-21 | Mayo-20 | |
| Alicante/Alacant | 24.197.881 | 25.002.149 | -3,217% | 9.868.695 | 12.568.897 | -21,483% |
| Almería | 13.645.126 | 13.053.289 | 4,534% | 1.083.534 | 1.082.118 | 0,131% |
| Balears (Illes) | 14.934.246 | 15.694.882 | -4,846% | 5.264.011 | 5.497.931 | -4,255% |
| Barcelona | 89.935.345 | 90.905.366 | -1,067% | 688.350 | 708.440 | -2,836% |
| Girona | 10.111.204 | 9.986.357 | 1,250% | 22.479.752 | 18.086.429 | 24,291% |
| Granada | 16.670.648 | 16.460.415 | 1,277% | 268.416 | 264.384 | 1,525% |
| Guipúzcoa | 11.475.682 | 11.622.765 | -1,265% | 4.352.721 | 5.341.723 | -18,515% |
| Huesca | 4.215.231 | 4.133.588 | 1,975% | 471.012 | 648.918 | -27,416% |
| Lleida | 7.497.553 | 7.403.625 | 1,269% | 1.485.665 | 3.632.625 | -59,102% |
| Málaga | 17.825.454 | 18.546.204 | -3,886% | 9.317.418 | 10.414.953 | -10,538% |
| Murcia | 26.194.519 | 26.128.097 | 0,254% | 2.193.578 | 2.111.097 | 3,907% |
| Navarra | 10.850.582 | 10.568.550 | 2,669% | 6.954.545 | 4.319.910 | 60,988% |
| Tarragona | 14.319.077 | 13.917.547 | 2,885% | 899.413 | 870.406 | 3,333% |
| Resto Provincias | 472.499.317 | 471.184.102 | 0,279% | 0 | 0 | - |
| Frontera | 44.150.251 | 43.714.884 | 0,996% | 35.743.694 | 32.029.605 | 11,596% |
| Turístico | 690.221.612 | 690.892.051 | -0,097% | 29.583.415 | 33.518.227 | -11,739% |
| Total | 734.371.863 | 734.606.935 | -0,032% | 65.327.110 | 65.547.832 | -0,337% |



I.5.2.3. SEGMENTOS DE CIGARRILLOS

| SEGMENTOS | Cajetillas | | | | CIGARRILLOS |
|------------------|------------------|-----------------------------|---------------|-----------------------------|---------------|
| CATEGORÍA | COMPAÑÍA | Precio Medio | may-21 | Precio Medio | may-20 |
| PREMIUM | | 4,70 < P20 | 14,39% | 4,70 < P20 | 14,17% |
| MARLBORO | PHILIP MORRIS | 4,99 | 13,37% | 4,98 | 13,32% |
| R 1 | ALTADIS/IMPERIAL | 4,95 | 0,33% | 4,95 | 0,35% |
| VOGUE | BAT | 5,65 | 0,16% | 5,65 | 0,09% |
| SILK CUT | JTI | 5,00 | 0,11% | 5,00 | 0,10% |
| MEDIO | | 4,55 < P20 ≤ 4,70 | 40,96% | 4,55 < P20 ≤ 4,70 | 39,95% |
| CAMEL | JTI | 4,69 | 10,88% | 4,69 | 9,51% |
| WINSTON CLASSIC | JTI | 4,60 | 7,80% | 4,60 | 8,02% |
| CHESTERFIELD | PHILIP MORRIS | 4,70 | 7,67% | 4,70 | 8,06% |
| LUCKY STRIKE | BAT | 4,60 | 3,85% | 4,60 | 3,82% |
| BAJO | | 4,40 < P20 ≤ 4,55 | 8,41% | 4,40 < P20 ≤ 4,55 | 9,57% |
| L&M | PHILIP MORRIS | 4,45 | 3,42% | 4,45 | 3,67% |
| DUCADOS RUBIO | ALTADIS/IMPERIAL | 4,45 | 1,44% | 4,45 | 1,60% |
| WINSTON | JTI | 4,45 | 1,02% | 4,45 | 1,16% |
| FORTUNA RED LINE | ALTADIS/IMPERIAL | 4,45 | 0,66% | 4,45 | 0,71% |
| INFERIOR | | P20 ≤ 4,40 | 31,94% | P20 ≤ 4,40 | 31,34% |
| WINSTON | JTI | 4,25 | 5,64% | 4,26 | 4,77% |
| FORTUNA | ALTADIS/IMPERIAL | 4,18 | 4,34% | 4,19 | 4,24% |
| WEST BROOKLYN | ALTADIS/IMPERIAL | 4,06 | 4,12% | 4,07 | 4,18% |
| LUCKY STRIKE | BAT | 4,27 | 2,40% | 4,28 | 1,74% |
| NEGRO | | | 4,30% | | 4,96% |
| DUCADOS NEGRO | ALTADIS/IMPERIAL | 4,68 | 3,24% | 4,68 | 3,78% |
| BULLBRAND | VON EICKEN | 4,07 | 0,30% | 4,08 | 0,34% |
| BN | ALTADIS/IMPERIAL | 4,65 | 0,21% | 4,65 | 0,25% |
| HERENCIA | ALTADIS/IMPERIAL | 5,00 | 0,15% | 5,00 | 0,18% |



I.5.2.4. VENTAS POR COMUNIDADES AUTÓNOMAS Y PROVINCIAS:

CIGARRILLOS (Península e Il.Balears)

Acumulado

Ventas por Autonomías -Cajetillas (20 uds.)-

| Hasta..... | 31-May-21 | 31-May-20 | Incremento |
|------------------------------|----------------------|----------------------|---------------|
| COMUNIDADES AUTONOMAS | Cajetillas (20 uds.) | Cajetillas (20 uds.) | % |
| Andalucía | 134.288.668 | 135.903.459 | -1,19% |
| Aragón | 26.029.925 | 26.011.852 | 0,07% |
| Asturias (Principado de) | 19.441.586 | 19.680.756 | -1,22% |
| Balears (Illes) | 20.198.256 | 21.192.813 | -4,69% |
| Cantabria | 10.937.977 | 10.912.307 | 0,24% |
| Castilla y León | 42.565.346 | 42.247.060 | 0,75% |
| Castilla-La Mancha | 39.516.897 | 38.246.763 | 3,32% |
| Cataluña | 147.416.359 | 145.510.795 | 1,31% |
| Comunidad Valenciana | 92.127.648 | 95.794.660 | -3,83% |
| Extremadura | 19.759.093 | 19.540.818 | 1,12% |
| Galicia | 45.573.129 | 46.223.209 | -1,41% |
| Madrid (Comunidad de) | 108.564.211 | 107.243.484 | 1,23% |
| Murcia (Región de) | 28.388.097 | 28.239.194 | 0,53% |
| Navarra (Comunidad Foral de) | 17.805.127 | 14.888.460 | 19,59% |
| País Vasco | 41.209.803 | 42.677.192 | -3,44% |
| Rioja (La) | 5.876.852 | 5.841.944 | 0,60% |
| Totales | 799.698.973 | 800.154.767 | -0,06% |



CIGARRILLOS (Península e Il.Balears)

Acumulado

Ventas por PROVINCIAS -Cajetillas (20 uds.)-

| Hasta..... | 31-May-21 | 31-May-20 | Incremento |
|--------------------|----------------------|----------------------|------------|
| PROVINCIAS | Cajetillas (20 uds.) | Cajetillas (20 uds.) | % |
| Álava | 5.341.900 | 5.458.874 | -2,14% |
| Albacete | 7.567.159 | 7.411.584 | 2,10% |
| Alicante/Alacant | 34.066.575 | 37.571.046 | -9,33% |
| Almería | 14.728.660 | 14.135.408 | 4,20% |
| Ávila | 2.889.446 | 2.811.010 | 2,79% |
| Badajoz | 12.130.150 | 12.080.654 | 0,41% |
| Balears (Illes) | 20.198.256 | 21.192.813 | -4,69% |
| Barcelona | 90.623.695 | 91.613.806 | -1,08% |
| Burgos | 6.505.646 | 6.392.184 | 1,78% |
| Cáceres | 7.628.943 | 7.460.164 | 2,26% |
| Cádiz | 15.382.808 | 15.519.979 | -0,88% |
| Castellón/Castelló | 11.344.761 | 10.990.334 | 3,22% |
| Ciudad Real | 9.485.859 | 9.216.011 | 2,93% |
| Córdoba | 12.418.387 | 12.197.093 | 1,81% |
| Coruña (A) | 19.531.564 | 19.951.464 | -2,10% |
| Cuenca | 4.241.791 | 4.065.896 | 4,33% |
| Girona | 32.590.956 | 28.072.786 | 16,09% |
| Granada | 16.939.064 | 16.724.799 | 1,28% |
| Guadalajara | 5.008.256 | 4.812.725 | 4,06% |
| Guipúzcoa | 15.828.402 | 16.964.487 | -6,70% |
| Huelva | 10.254.703 | 9.886.671 | 3,72% |
| Huesca | 4.686.243 | 4.782.506 | -2,01% |
| Jaén | 11.144.302 | 11.101.292 | 0,39% |
| León | 8.456.447 | 8.367.229 | 1,07% |
| Lleida | 8.983.217 | 11.036.250 | -18,60% |
| Rioja (La) | 5.876.852 | 5.841.944 | 0,60% |
| Lugo | 5.712.102 | 5.770.184 | -1,01% |
| Madrid | 108.564.211 | 107.243.484 | 1,23% |
| Málaga | 27.142.872 | 28.961.157 | -6,28% |
| Murcia | 28.388.097 | 28.239.194 | 0,53% |
| Navarra | 17.805.127 | 14.888.460 | 19,59% |
| Ourense | 5.404.315 | 5.480.889 | -1,40% |
| Asturias | 19.441.586 | 19.680.756 | -1,22% |
| Palencia | 3.071.895 | 3.075.862 | -0,13% |
| Pontevedra | 14.925.148 | 15.020.672 | -0,64% |
| Salamanca | 5.382.020 | 5.509.667 | -2,32% |
| Cantabria | 10.937.977 | 10.912.307 | 0,24% |
| Segovia | 2.546.107 | 2.577.819 | -1,23% |
| Sevilla | 26.277.872 | 27.377.059 | -4,01% |
| Soria | 1.610.931 | 1.550.116 | 3,92% |
| Tarragona | 15.218.490 | 14.787.954 | 2,91% |
| Teruel | 2.616.762 | 2.560.383 | 2,20% |
| Toledo | 13.213.833 | 12.740.547 | 3,71% |
| Valencia/València | 46.716.312 | 47.233.280 | -1,09% |
| Valladolid | 9.063.458 | 9.008.725 | 0,61% |
| Vizcaya | 20.039.500 | 20.253.831 | -1,06% |
| Zamora | 3.039.395 | 2.954.449 | 2,88% |



| | | | |
|----------------|--------------------|--------------------|---------------|
| Zaragoza | 18.726.919 | 18.668.963 | 0,31% |
| Totales | 799.698.973 | 800.154.767 | -0,06% |

I.5.2.5. VENTAS POR FABRICANTE.

CIGARRILLOS (Península e Il.Balears)

Acumulado

Ranking por Fabricante -Cajetillas (20 uds.)-

| Hasta..... | 31-May-21 | 31-May-20 |
|-----------------------------------|------------------------|------------------------|
| FABRICANTES | % Cajetillas (20 uds.) | % Cajetillas (20 uds.) |
| PHILIP MORRIS | 30,13% | 30,10% |
| ALTADIS/IMPERIAL | 28,12% | 28,64% |
| JTI | 26,43% | 24,51% |
| BAT | 9,37% | 11,08% |
| HVL | 2,30% | 2,14% |
| KARELIA TOBACCO COMPANY INC | 1,37% | 1,20% |
| VON EICKEN | 0,96% | 0,99% |
| GRAND RIVER ENTERPRISES | 0,66% | 0,67% |
| KING'S TOBACCO | 0,19% | 0,17% |
| KT INTERNATIONAL | 0,17% | 0,18% |
| POSCHL TABAK | 0,15% | 0,16% |
| DOS SANTOS | 0,11% | 0,12% |
| BRITISH AMERICAN TOBACCO ROMANIA | 0,01% | |
| SFR TOBACCO INTERNATIONAL GmbH | 0,01% | 0,01% |
| CONTINENTAL TOBACCO | 0,01% | 0,01% |
| HEUPINK & BLOEMEN | 0,01% | 0,01% |
| ORION | 0,00% | 0,00% |
| ADAM GENERAL TRADING LLC | 0,00% | |
| FABRIKA DUVANA A.D. BANJA LUKA | 0,00% | 0,00% |
| BULGARTABAC HOLDING | 0,00% | 0,00% |
| BULGAR TABAC | 0,00% | 0,00% |
| INVEST FOOD AND TOBACCO S.L. | 0,00% | 0,00% |
| FABRICA DE TABACO MICAELENSE S.A. | 0,00% | 0,00% |
| COMPAÑÍA IND. TABACOS MONTE-PAZ | | 0,00% |
| TABACALERA SAN FRANCISCO S.A. | | 0,01% |
| Totales | 100,00% | 100,00% |



I.5.2.6. VENTAS POR MARCAS

CIGARRILLOS (Península e Il.Balears) Ranking por Marcas -Cajetillas (20 uds.)-

| Hasta..... | 31-May-21 | 31-May-20 | 31-May-19 | 31-May-18 |
|-----------------|----------------------|----------------------|----------------------|----------------------|
| MARCAS | Cajetillas (20 uds.) | Cajetillas (20 uds.) | Cajetillas (20 uds.) | Cajetillas (20 uds.) |
| MARLBORO | 13,45% | 13,36% | 13,64% | 13,79% |
| CAMEL | 10,87% | 9,67% | 9,36% | 8,72% |
| WINSTON CLASSIC | 8,08% | 7,94% | 8,28% | 8,78% |
| CHESTERFIELD | 7,85% | 7,90% | 8,24% | 8,43% |
| FORTUNA | 7,60% | 7,60% | 7,66% | 7,57% |
| WINSTON | 6,50% | 5,71% | 5,10% | 4,49% |
| LUCKY STRIKE | 6,33% | 7,16% | 7,04% | 6,40% |
| L&M | 4,48% | 4,95% | 4,40% | 4,62% |
| WEST BROOKLYN | 4,20% | 3,93% | 3,49% | 3,18% |
| NOBEL | 3,79% | 3,67% | 3,68% | 3,76% |
| DUCADOS NEGRO | 3,39% | 3,63% | 3,56% | 3,87% |

I.5.3. DATOS DEL RESTO DE LABORES.

I.5.3.1. PICADURA DE LIAR

I.5.3.1.1. SEGMENTOS DE PICADURA

| SEGMENTOS | kilos | | | | LIAR |
|-------------------------|--------------------------------|--------------------------|---------------|--------------------------|---------------|
| CATEGORÍA | COMPAÑÍA | Precio | may-21 | Precio | may-20 |
| PREMIUM | | 172 < Kg | 70,02% | 172 < Kg | 76,20% |
| PUEBLO | POSCHL TABAK | 172,39 | 14,51% | 172,12 | 14,91% |
| WINSTON | JTI | 173,26 | 13,65% | 173,54 | 15,54% |
| FLANDRIA | FLANDRIA N.V. | 174,80 | 8,56% | 173,07 | 7,79% |
| CAMEL | JTI | 175,23 | 8,44% | 175,63 | 7,48% |
| MEDIO | | 168 < Kg ≤ 172 | 18,07% | 168 < Kg ≤ 172 | 15,23% |
| DUCADOS | ALTADIS/IMPERIAL | 171,43 | 5,24% | 172,68 | 7,63% |
| DUCADOS RUBIO | ALTADIS/IMPERIAL | 171,44 | 4,43% | 171,45 | 6,24% |
| LUCKY STRIKE | BAT | 170,70 | 2,40% | 170,64 | 3,29% |
| AMBER LEAF | JTI | 170,90 | 2,21% | 170,81 | 1,10% |
| BAJO | | 164 < Kg ≤ 168 | 9,47% | 164 < Kg ≤ 168 | 7,20% |
| HORIZON | ALTADIS/IMPERIAL | 164,96 | 7,14% | 164,91 | 5,08% |
| NATURAL AMERICAN SPIRIT | SFR TOBACCO INTERNATIONAL GmbH | 166,67 | 1,47% | 166,67 | 1,23% |



| | | | | | |
|-----------------|------------------|-----------------|--------------|-----------------|--------------|
| ORIGENES | ALTADIS/IMPERIAL | 166,66 | 0,35% | 166,64 | 0,41% |
| MAYA | HVL | 165,00 | 0,26% | 165,01 | 0,26% |
| INFERIOR | | Kg ≤ 164 | 2,45% | Kg ≤ 164 | 1,37% |
| NEWS | ALTADIS/IMPERIAL | 160,73 | 1,15% | 160,51 | 0,35% |
| JOHN PLAYER SP. | ALTADIS/IMPERIAL | 163,92 | 0,80% | 161,32 | 0,67% |
| BULLBRAND | VON EICKEN | 163,10 | 0,26% | 163,14 | 0,26% |
| JPS | ALTADIS/IMPERIAL | 161,11 | 0,11% | 0,00 | |

I.5.3.1.2. VENTAS POR FABRICANTE

LIAR (Península e Il.Balears)

Acumulado

Ventas por Fabricante -Kilos-

| Hasta..... | 31-May-21 | 31-May-20 | Incremento |
|--|------------------|------------------|---------------|
| FABRICANTES | Kilos | Kilos | % |
| ALTADIS/IMPERIAL | 647.746 | 683.839 | -5,28% |
| JTI | 631.193 | 648.854 | -2,72% |
| POSCHL TABAK | 365.211 | 372.957 | -2,08% |
| PHILIP MORRIS | 239.669 | 243.500 | -1,57% |
| FLANDRIA N.V. | 214.295 | 201.460 | 6,37% |
| VON EICKEN | 147.569 | 137.032 | 7,69% |
| BAT | 75.989 | 90.963 | -16,46% |
| SFR TOBACCO INTERNATIONAL GmbH | 24.505 | 22.460 | 9,11% |
| GRYSON | 20.471 | 20.726 | -1,23% |
| MAC BAREN TOBACCO | 12.704 | 12.465 | 1,92% |
| SCANDINAVIAN TOBACCO GROUP | 11.907 | 12.840 | -7,27% |
| SFR TOBACCO INTERNATIONAL | 10.407 | 9.305 | 11,85% |
| HVL | 9.328 | 10.174 | -8,31% |
| CTS (SOCIETE COOPERATIVE A RESPONSABILITE LIMITEE) | 6.132 | 5.810 | 5,54% |
| CTS CVBA | 1.776 | 30 | 5821,33% |
| HEUPINK & BLOEMEN | 1.141 | 1.517 | -24,80% |
| TWIST | 961 | 1.225 | -21,60% |
| GRAND RIVER ENTERPRISES | 327 | 322 | 1,57% |
| TABAKSBEDRIJF STUBBE | 300 | 2 | 15774,60% |
| TWIST TOBACCO | 290 | 529 | -45,14% |
| HEINTZ VAN LANDEWYCK S.AR.L | 114 | | - |
| CONTINENTAL TOBACCO | 113 | 137 | -17,75% |
| ORION | 3 | 24 | -88,75% |
| JNTC TROMPENBURG BV | - | - | - |
| Totales | 2.422.151 | 2.476.171 | -2,18% |



I.5.3.1.3. VENTAS POR MARCA

LIAR (Península e Il.Balears)

Acumulado

Ventas por Marcas -Kilos-

| Hasta..... | 31-May-21 | 31-May-20 | Incremento |
|-------------------------|-----------|-----------|------------|
| MARCAS | Kilos | Kilos | % |
| PUEBLO | 362.549 | 368.877 | -1,72% |
| WINSTON | 336.917 | 345.266 | -2,42% |
| FLANDRIA | 210.368 | 197.940 | 6,28% |
| CAMEL | 196.663 | 171.238 | 14,85% |
| MARLBORO | 178.176 | 172.196 | 3,47% |
| HORIZON | 166.561 | 127.271 | 30,87% |
| MANITOU | 140.335 | 129.049 | 8,75% |
| DUCADOS | 136.169 | 167.255 | -18,59% |
| DUCADOS RUBIO | 121.444 | 140.645 | -13,65% |
| GOLDEN VIRGINIA | 61.651 | 85.486 | -27,88% |
| LUCKY STRIKE | 59.566 | 70.504 | -15,51% |
| DOMINGO | 52.321 | 58.042 | -9,86% |
| AMBER LEAF | 47.301 | 75.527 | -37,37% |
| CHESTERFIELD | 46.724 | 52.373 | -10,78% |
| FORTUNA | 42.732 | 46.186 | -7,48% |
| NATURAL AMERICAN SPIRIT | 34.912 | 31.765 | 9,91% |
| WEST | 34.273 | 38.628 | -11,27% |
| NOBEL | 19.195 | 20.062 | -4,32% |
| NEWS | 19.006 | 15.861 | 19,83% |
| JOHN PLAYER SP. | 16.532 | 18.923 | -12,63% |
| FLEUR DU PAYS | 13.213 | 12.922 | 2,25% |
| CROSSROAD | 11.907 | 12.841 | -7,28% |
| AMSTERDAMER | 10.962 | 10.619 | 3,23% |
| DUCADOS RUBIO - RYO | 9.739 | - | - |
| ORIGENES | 8.701 | 10.611 | -17,99% |
| CUTTERS CHOICE | 8.657 | 11.727 | -26,18% |
| INTERVAL | 6.980 | 7.726 | -9,66% |
| MAYA | 6.375 | 7.144 | -10,77% |
| BULLBRAND | 6.254 | 6.388 | -2,10% |
| DRUM | 6.156 | 7.682 | -19,87% |
| VASCONHA | 6.132 | 5.810 | 5,54% |
| PICADURA SELECTA | 4.770 | 5.676 | -15,97% |
| AMERICAN SPIRIT | 4.115 | 4.521 | -8,99% |
| STEEPLE | 3.927 | 3.520 | 11,54% |
| IDEALES | 3.020 | 3.540 | -14,69% |



| | | | |
|----------------|------------------|------------------|---------------|
| ELIXYR | 2.869 | 2.658 | 7,91% |
| PALL MALL | 2.821 | 2.949 | -4,31% |
| AJJA 17 | 2.784 | 3.205 | -13,13% |
| TURNER | 2.427 | 3.653 | -33,55% |
| SAMSON | 2.164 | 2.595 | -16,62% |
| GAULOISES | 1.933 | 2.097 | -7,81% |
| JPS | 1.879 | - | - |
| 1637 | 1.776 | 30 | 5821,33% |
| RESTO MARCAS | 9.194 | 15.164 | -39,37% |
| Totales | 2.422.151 | 2.476.171 | -2,18% |

I.5.3.2. CIGARROS Y CIGARRITOS

| Euros | may-21 | may-20 | Variación |
|-------------------|---------------|---------------|------------------|
| Cigarritos | 24.407.289 | 23.160.748 | 5,38% |
| Cigarros | 11.687.798 | 9.452.398 | 23,65% |
| Total | 36.095.087 | 32.613.146 | 10,68% |

| Unidades | may-21 | may-20 | Variación |
|-------------------|---------------|---------------|------------------|
| Cigarritos | 136.605.687 | 132.635.545 | 2,99% |
| Cigarros | 13.439.423 | 13.430.666 | 0,07% |
| Total | 150.045.110 | 146.066.211 | 2,72% |

I.5.3.2.1. SEGMENTOS DE CIGARROS

| SEGMENTOS | Unidades | | | | CIGARROS |
|----------------------------|--------------|-----------------------|--------------|-----------------------|--------------|
| CATEGORÍA | COMPAÑÍA | Precio | may-21 | Precio | may-20 |
| PREMIUM | | 8 < Und | 0,24% | 8 < Und | 0,07% |
| MONTECRISTO | HABANOS S.A. | 8,83 | 0,12% | 7,03 | 0,06% |
| FLOR DE T. PARTAGAS | HABANOS S.A. | 9,34 | 0,04% | 8,14 | 0,03% |
| ROMEO Y JULIETA | HABANOS S.A. | 9,95 | 0,04% | 7,30 | 0,02% |
| HOYO DE MONTERREY | HABANOS S.A. | 11,37 | 0,01% | 10,80 | 0,01% |
| MEDIO | | 5 < Und ≤ 8 | 0,09% | 5 < Und ≤ 8 | 0,13% |
| H.UPMANN | HABANOS S.A. | 6,75 | 0,02% | 7,21 | 0,01% |



| | | | | | |
|-----------------|----------------------------|-----------------------|--------------|-----------------------|--------------|
| DAVIDOFF | OETTINGER DAVIDOFF AG | 7,53 | 0,01% | 6,60 | 0,01% |
| VEGUEROS | HABANOS S.A. | 5,24 | 0,01% | 5,17 | 0,01% |
| BAJO | | 1 < Und ≤ 5 | 1,04% | 1 < Und ≤ 5 | 0,91% |
| FARIAS | ALTADIS/IMPERIAL | 1,16 | 0,28% | 1,16 | 0,28% |
| VEGAFINA | ALTADIS/IMPERIAL | 3,47 | 0,12% | 2,60 | 0,09% |
| TOSCANO | MANIFATTURE SIGARI TOSCANO | 1,08 | 0,10% | 1,04 | 0,11% |
| JOSE L. PIEDRA | HABANOS S.A. | 1,58 | 0,09% | 1,50 | 0,08% |
| INFERIOR | | Und ≤ 1 | 7,59% | Und ≤ 1 | 8,08% |
| CALYPSO | CANARIENSE | 0,50 | 2,38% | 0,50 | 2,55% |
| EL GUAJIRO | TABACOS EL GUAJIRO | 0,43 | 0,92% | 0,43 | 1,04% |
| TRABUCOS | TABACOS EL GUAJIRO | 0,28 | 0,91% | 0,27 | 1,07% |
| BULLBRAND | VON EICKEN | 0,12 | 0,84% | 0,12 | 0,93% |

I.5.3.2.2. VENTAS POR FABRICANTE

CIGARROS (Península e Il.Balears)

Acumulado

Ventas por Fabricante -Unidades-

| Hasta..... | 31-May-21 | 31-May-20 | Incremento |
|----------------------------|-------------|-------------|------------|
| FABRICANTES | Unidades | Unidades | % |
| VILLIGER | 154.897.076 | 158.200.034 | -2,09% |
| CANARIENSE | 117.186.725 | 111.021.861 | 5,55% |
| ALTADIS/IMPERIAL | 92.483.285 | 99.447.438 | -7,00% |
| VON EICKEN | 66.565.076 | 65.155.583 | 2,16% |
| CONTINENTAL TOBACCO | 59.647.230 | 60.260.160 | -1,02% |
| SCANDINAVIAN TOBACCO GROUP | 39.189.247 | 34.776.894 | 12,69% |
| BAT | 35.119.954 | 38.538.114 | -8,87% |
| PHILIP MORRIS | 34.162.996 | 36.827.756 | -7,24% |
| AGIO | 28.463.546 | 30.085.870 | -5,39% |
| J. CORTES CIGARS | 26.914.400 | 30.795.307 | -12,60% |
| DANNEMANN CIGARRENFABRIK | 15.156.950 | 11.964.950 | 26,68% |
| TABACOS EL GUAJIRO | 14.513.802 | 15.557.084 | -6,71% |
| ARNOLD ANDRE | 10.723.176 | 9.603.848 | 11,65% |
| STG LUMMEN NV | 9.372.581 | 11.791.413 | -20,51% |
| JTI | 8.675.958 | 10.556.774 | -17,82% |
| HABANOS S.A. | 8.277.218 | 6.995.892 | 18,32% |
| CONTINENTAL TOBACCO GROUP | 3.264.190 | 2.418.280 | 34,98% |
| OETTINGER DAVIDOFF AG | 2.151.242 | 2.139.203 | 0,56% |



| | | | |
|---------------------------------------|--------------------|--------------------|---------------|
| VERELLEN | 2.111.100 | 2.207.230 | -4,36% |
| SPANISH TOBACCO BRAND CORPORATION | 1.305.883 | 1.519.205 | -14,04% |
| MANIFATTURE SIGARI TOSCANO | 1.269.028 | 1.230.635 | 3,12% |
| TABACALERA DE GARCIA SAS | 994.813 | 928.830 | 7,10% |
| INTERNACIONAL CUBANA DE TABACOS | 897.715 | 521.520 | 72,13% |
| CANAL DE NAVARRES | 711.082 | 845.004 | -15,85% |
| DOS SANTOS | 545.620 | 534.550 | 2,07% |
| GESINTA INVEST COMPANY | 401.385 | 418.120 | -4,00% |
| TABACALERA ALFAMBRA S.A. | 357.635 | 224.882 | 59,03% |
| TORRES DE QUART | 295.180 | 357.410 | -17,41% |
| KUUTS TOBACCO COMPANY SL | 249.750 | 285.100 | -12,40% |
| GESINTA INTERNATIONAL TOBACCO COMPANY | 219.374 | 164.930 | 33,01% |
| NOTEBAERT PRODUKTIE | 211.170 | 240.400 | -12,16% |
| ALFAMBRA CIGARS | 205.870 | 32.100 | 541,34% |
| VEGUEROS Y TORCIDOS | 194.005 | 180.134 | 7,70% |
| FABRICA DE TABACO MICAELENSE S.A. | 184.650 | 214.330 | -13,85% |
| TABACALERA INCORPORADA PHILIPPINES | 173.650 | 271.375 | -36,01% |
| STG EERSEL BV | 171.140 | 256.690 | -33,33% |
| TABAQUERIA DE FILIPINAS | 142.455 | 167.510 | -14,96% |
| CIA INSULAR TABACOS DE LA PALMA | 139.455 | 137.313 | 1,56% |
| MANIFATTURESIGARO TOSCANO S.P.A. | 137.800 | - | - |
| LA AURORA CXA | 110.460 | 106.805 | 3,42% |
| MIGUEL A.PEREZ | 98.600 | 31.150 | 216,53% |
| NACSA | 98.047 | 77.273 | 26,88% |
| MANIFATTURE SIGARO TOSCANO | 90.000 | 88.385 | 1,83% |
| RESTO FABRICANTES | 532.962 | 862.625 | -38,22% |
| Totales | 738.613.481 | 748.039.967 | -1,26% |

I.5.3.2.3. VENTAS POR MARCA

CIGARROS (Península e Il.Balears)

Acumulado

Ventas por Marcas -Unidades-

| Hasta..... | 31-May-21 | 31-May-20 | Incremento |
|--------------------|------------|------------|------------|
| MARCAS | Unidades | Unidades | % |
| BRANIFF (cig) | 76.585.120 | 79.799.956 | -4,03% |
| SILVERADO (cig) | 60.650.590 | 60.018.280 | 1,05% |
| CALYPSO (cig) | 54.246.106 | 53.614.257 | 1,18% |
| BULLBRAND (cig) | 41.989.948 | 42.978.608 | -2,30% |
| ROLL'S (cig) | 40.124.738 | 41.989.489 | -4,44% |
| COBURN (cig) | 32.959.150 | 36.463.640 | -9,61% |
| CHESTERFIELD (cig) | 31.465.792 | 33.725.780 | -6,70% |



| | | | |
|--------------------------|--------------------|--------------------|---------------|
| SIGNATURE (cig) | 25.958.076 | 21.541.876 | 20,50% |
| AMIGOS (cig) | 24.629.000 | 27.942.960 | -11,86% |
| FARIAS (cig) | 24.020.900 | 25.122.670 | -4,39% |
| JOCKEY (cig) | 23.757.239 | 24.328.904 | -2,35% |
| AL CAPONE (cig) | 23.038.102 | 21.217.670 | 8,58% |
| REIG (cig) | 23.008.685 | 19.788.090 | 16,28% |
| PANTER (cig) | 20.140.620 | 20.095.880 | 0,22% |
| PALL MALL(cig) | 19.527.448 | 24.038.652 | -18,77% |
| NEWMINSTER (cig) | 19.399.428 | 16.821.348 | 15,33% |
| CALYPSO | 16.287.354 | 15.840.159 | 2,82% |
| DUCADOS (cig) | 16.030.048 | 17.762.056 | -9,75% |
| ROTHMANS OF LONDON (cig) | 10.514.466 | 11.868.462 | -11,41% |
| CLUBMASTER (cig) | 9.930.810 | 8.937.580 | 11,11% |
| DANNEMANN MOODS (cig) | 9.773.808 | 6.541.600 | 49,41% |
| AGIO (cig) | 9.105.526 | 9.989.990 | -8,85% |
| VEGAFINA (cig) | 8.317.730 | 8.396.460 | -0,94% |
| TRABUCOS | 6.932.962 | 7.241.430 | -4,26% |
| EL GUAJIRO | 6.792.530 | 7.378.304 | -7,94% |
| BULLBRAND | 6.478.520 | 7.218.290 | -10,25% |
| LA PAZ (cig) | 5.698.810 | 5.695.070 | 0,07% |
| BREAK (cig) | 5.664.571 | 8.238.173 | -31,24% |
| SALSA (cig) | 5.609.160 | 6.006.990 | -6,62% |
| LUCKY STRIKE (cig) | 5.078.040 | 2.631.000 | 93,01% |
| REX (cig) | 5.074.480 | 6.158.980 | -17,61% |
| LA DALIA | 5.025.340 | 4.918.835 | 2,17% |
| DENIM (cig) | 3.907.906 | 2.949.472 | 32,50% |
| WEST (cig) | 3.837.206 | 4.035.018 | -4,90% |
| BRAVO (cig) | 3.616.410 | 2.660.160 | 35,95% |
| VERELLEN (cig) | 3.590.560 | 3.648.580 | -1,59% |
| PUNCH (cig) | 2.724.500 | 2.450.960 | 11,16% |
| L&M (cig) | 2.697.204 | 3.101.976 | -13,05% |
| NEOS (cig) | 2.207.990 | 2.774.885 | -20,43% |
| DUX | 2.132.900 | 2.324.240 | -8,23% |
| VERELLEN | 2.111.100 | 2.207.230 | -4,36% |
| VICTORIA (cig) | 2.102.131 | 2.444.350 | -14,00% |
| FARIAS | 2.094.752 | 2.153.049 | -2,71% |
| RESTO MARCAS | 33.775.725 | 32.978.608 | 2,42% |
| Totales | 738.613.481 | 748.039.967 | -1,26% |



| Mes.....: | may-21 | Precio | may-20 | Precio | COMPAÑÍA |
|--------------------|----------|--------|----------|--------|----------------------------|
| MARCAS | Unidades | Medio | Unidades | Medio | |
| BRANIFF (cig) | 10,32% | 0,15 | 10,80% | 0,15 | VILLIGER |
| SILVERADO (cig) | 8,11% | 0,12 | 8,08% | 0,12 | CONTINENTAL TOBACCO |
| CALYPSO (cig) | 6,88% | 0,28 | 7,75% | 0,27 | CANARIENSE |
| BULLBRAND (cig) | 5,95% | 0,13 | 5,80% | 0,13 | VON EICKEN |
| ROLL'S (cig) | 5,59% | 0,14 | 5,56% | 0,14 | VILLIGER |
| COBURN (cig) | 4,35% | 0,15 | 4,75% | 0,15 | ALTADIS/IMPERIAL |
| CHESTERFIELD (cig) | 4,02% | 0,15 | 4,38% | 0,15 | PHILIP MORRIS |
| SIGNATURE (cig) | 3,80% | 0,21 | 2,64% | 0,21 | SCANDINAVIAN TOBACCO GROUP |
| JOCKEY (cig) | 3,29% | 0,13 | 3,23% | 0,13 | VON EICKEN |
| AMIGOS (cig) | 3,21% | 0,16 | 3,13% | 0,16 | J. CORTES CIGARS |

I.5.3.3. PIPA

I.5.3.3.1. VENTAS POR FABRICANTE

PIPA (Península e Il.Balears)

Acumulado

Ventas por Fabricante -Kilos-

| Hasta..... | 31-May-21 | 31-May-20 | Incremento |
|---|-----------|-----------|------------|
| FABRICANTES | Kilos | Kilos | % |
| ADALYA TOBACCO | 240.139 | 187.931 | 27,78% |
| AL FAKHER TOBACCO FACTORY | 111.902 | 83.149 | 34,58% |
| ORION | 51.822 | 58.731 | -11,76% |
| PHILIP MORRIS | 51.685 | 49.131 | 5,20% |
| TWIST | 43.432 | 44.983 | -3,45% |
| BFT SP. ZO.O. SP.K. | 39.725 | 25.065 | 58,49% |
| MAC BAREN TOBACCO | 27.772 | 32.931 | -15,67% |
| TWIST TOBACCO | 25.993 | 12.799 | 103,09% |
| MIDDLE EAST FOR TOBACCO CO. | 25.940 | 30.735 | -15,60% |
| SCANDINAVIAN TOBACCO GROUP | 22.811 | 25.362 | -10,06% |
| SHISHA ORIENTAL | 13.438 | 15.652 | -14,15% |
| MARI TOBACCO NARGILE VE TUTUN MAMULLERI | | | |
| SANAYI TICARET LIMITED SIRKETI | 12.621 | 2.462 | 412,53% |
| GESINTA INVEST COMPANY S.L.U. | 10.419 | 11.226 | -7,18% |
| GESINTA INTERNATIONAL TOBACCO COMPANY | 10.182 | 11.577 | -12,05% |
| CONTINENTAL TOBACCO GROUP | 9.843 | 11.454 | -14,07% |



| | | | |
|---|----------------|----------------|---------------|
| SERBETLI GIDA VE AMBALAJ | 9.240 | 4.042 | 128,59% |
| HVL | 9.201 | 11.197 | -17,83% |
| SOCAB GMBH | 7.967 | | - |
| VON EICKEN | 7.588 | 9.306 | -18,46% |
| REVOSHI TOBACCO TÛTÛNMAMUELLERI AS | 5.721 | | - |
| POSCHL TABAK | 4.956 | 5.468 | -9,36% |
| TWIST NV | 4.573 | 4.974 | -8,06% |
| BAT | 4.497 | 2.813 | 59,87% |
| PUROS TORRES DE QUART | 4.410 | 807 | 446,75% |
| DARKSIDE EUROPE GMBH | 3.590 | | - |
| AL SAHA TOBACCO TÛTÛN VE TÛTÛN MANMÛLLERI | 3.128 | | - |
| STARBUZZ TOBACCO | 2.384 | 4.346 | -45,14% |
| HOOKAH AND TOBACCO IMPORT EXPORT S.L | 2.176 | | - |
| V.C.T.B.V. | 2.094 | 2.362 | -11,36% |
| CREATIVE CHOICE S.L. | 1.893 | 24 | 7659,20% |
| LLC SMOKYSHAFT | 1.700 | | - |
| OMAR INT FOOD S.L. | 1.656 | 1.007 | 64,36% |
| J. CORTES CIGARS | 1.562 | 2.413 | -35,26% |
| SMYRNA TOBACCO | 1.547 | | - |
| NAKHLA TOBACCO | 1.462 | 2.481 | -41,09% |
| REVOSHI TOBACCO | 1.454 | | - |
| MEDIAPOST SPAIN SL | 1.364 | | - |
| KUUTS TOBACCO COMPANY SL | 958 | 769 | 24,58% |
| JOINT-STOCK COMPANY PSSF | 933 | | - |
| PUROS TORRES DE QUART, SL | 873 | | - |
| SBM MUNDIAL S.L. | 811 | 432 | 87,90% |
| GRAND RIVER ENTERPRISES | 671 | 895 | -24,99% |
| EASTERN | 665 | 814 | -18,25% |
| RESTO FABRICANTES | 5.720 | 8.510 | -32,79% |
| Totales | 792.518 | 665.848 | 19,02% |

I.5.3.3.2. VENTAS POR MARCA

PIPA (Península e II.Balears)

Acumulado

Ventas por Marcas -Kilos-

| Hasta..... | 31-May-21 | 31-May-20 | Incremento |
|------------|-----------|-----------|------------|
| MARCAS | Kilos | Kilos | % |
| ADALYA | 194.875 | 190.098 | 2,51% |
| AL FAKHER | 111.902 | 83.149 | 34,58% |
| HEETS | 51.685 | 49.131 | 5,20% |



| | | | |
|----------------------------|----------------|----------------|---------------|
| BLUE HORSE | 45.664 | | - |
| TABOO | 40.352 | 42.346 | -4,71% |
| HOOKAIN | 39.324 | 22.898 | 71,73% |
| MOON HABANA | 30.277 | 31.568 | -4,09% |
| AL-WAHA | 25.940 | 30.735 | -15,60% |
| EASTWOOD | 23.041 | 14.923 | 54,40% |
| MALA VIDA | 19.889 | 21.908 | -9,21% |
| MAC BAREN | 16.559 | 19.995 | -17,19% |
| COLTS | 14.343 | 16.171 | -11,30% |
| OVERDOZZ | 12.687 | 15.220 | -16,64% |
| DOZAJ | 12.621 | 2.462 | 412,53% |
| HAMPTON | 9.724 | 10.347 | -6,03% |
| BRAVO | 9.610 | 11.454 | -16,10% |
| BIG BEN | 9.201 | 11.197 | -17,83% |
| REVOSHI | 8.851 | | - |
| SERBETLI SHISHA | 8.317 | 4.587 | 81,33% |
| AMSTERDAMER | 8.164 | 9.287 | -12,10% |
| NAMELESS | 7.967 | | - |
| PRIVILEGE | 7.872 | 8.395 | -6,24% |
| REDFIELD | 6.131 | 2.610 | 134,91% |
| FOREVER GOLD | 6.103 | 1.446 | 322,16% |
| BARSDORF'S BESTER | 5.750 | 7.597 | -24,31% |
| BORKUM RIFF | 4.787 | 5.139 | -6,85% |
| BROOKFIELD | 4.663 | 5.162 | -9,67% |
| SCOTTISH CORNER | 4.573 | 4.974 | -8,06% |
| DARKSIDE | 3.590 | | - |
| STARBUZZ | 3.345 | 5.210 | -35,79% |
| DUMANJI | 3.128 | | - |
| NEO MADE WITH LUCKY STRIKE | 1.969 | 1.564 | 25,91% |
| PRIVILEGE SMOKE | 1.789 | | - |
| NEO | 1.741 | 361 | 381,67% |
| ELEMENT | 1.700 | | - |
| MISSISIPI | 1.678 | 1.607 | 4,41% |
| SMYRNA | 1.547 | | - |
| APOCALYPSE | 1.496 | | - |
| ALOHA | 1.481 | | - |
| NAKHLA | 1.462 | 2.481 | -41,09% |
| MUSTHAVE | 1.434 | | - |
| CLAN | 1.416 | 1.717 | -17,50% |
| STREET SMOKE | 1.364 | | - |
| RESTO MARCAS | 22.506 | 30.109 | -25,25% |
| Totales | 792.518 | 665.848 | 19,02% |



I. 5.3.3.3 SEGMENTOS PIPA

| SEGMENTOS | kilos | | | | PIPA |
|--|-----------------------------------|-------------------------|----------------|-------------------------|----------------|
| CATEGORÍA | COMPAÑÍA | Precio | may-21 | Precio | may-20 |
| PREMIUM | | 109 < Kg | 8,50% | 109 < Kg | 7,33% |
| HEETS | PHILIP MORRIS | 900,15 | 6,55% | 905,62 | 5,88% |
| BORKUM RIFF NEO MADE WITH LUCKY STRIKE | SCANDINAVIAN TOBACCO BAT | 111,55 588,24 | 0,58% 0,24% | 109,75 588,24 | 0,70% 0,23% |
| DARKSIDE | DARKSIDE EUROPE GMBH | 128,33 | 0,23% | 0,00 | |
| MEDIO | | 89 < Kg ≤ 109 | 1,96% | 89 < Kg ≤ 109 | 1,38% |
| ELEMENT | LLC SMOKYSHAFT | 102,50 | 1,03% | 0,00 | |
| STARBUZZ | STARBUZZ TOBACCO | 100,71 | 0,43% | 99,79 | 0,85% |
| CLAN | SCANDINAVIAN TOBACCO GROUP | 106,61 | 0,18% | 103,59 | 0,18% |
| AMPHORA | MAC BAREN TOBACCO | 100,00 | 0,15% | 96,00 | 0,16% |
| BAJO | | 54 < Kg ≤ 89 | 89,08% | 54 < Kg ≤ 89 | 90,82% |
| ADALYA | ADALYA TOBACCO | 55,05 | 27,12% | 56,19 | 27,86% |
| AL FAKHER | AL FAKHER TOBACCO FACTORY | 56,44 | 11,23% | 56,41 | 9,94% |
| BLUE HORSE | ADALYA TOBACCO | 54,58 | 5,65% | 0,00 | |
| TABOO | ORION | 64,02 | 4,92% | 64,53 | 6,36% |
| INFERIOR | | Kg ≤ 54 | 0,46% | Kg ≤ 54 | 0,47% |
| NAKHLA | THE NAKHLA TOB. | 51,71 | 0,31% | 53,01 | 0,19% |
| AL SULTAN MOLASSES | EASTERN | 50,00 | 0,08% | 50,00 | 0,12% |
| MAZAYA FRENCH TOBACCO MOLASSES | ALZAWRAE INDUSTRIAL COMPANY | 50,00 | 0,07% | 50,00 | 0,16% |
| 7 DAYS COLD | DREAM SP.Z.O.O. | 0,00 | 0,00% | 75,00 | 0,00% |



II. RECAUDACIÓN

II.1. IMPUESTOS ESPECIALES DE FABRICACIÓN

Elasticidad precio/recaudación

(datos acumulados a MAYO 2021)

Mínimo mas alto

| | Ad-valorem | Específico | Mínimo | Doble Mínimo | TOTAL RECAUDACIÓN |
|--------------------------|----------------------|--------------------|--------------------|-------------------|----------------------|
| Cigarrillos | 1.560.574.213 | 327.124.417 | 361.634.984 | 0 | 2.249.333.614 |
| Cigarros | | | | | |
| Cigarritos | 11.306.315 | 0 | 5.064.630 | 22.504.309 | 38.875.254 |
| Liar | 4.493.984 | 1.326.363 | 229.000.927 | 4.799.830 | 239.621.104 |
| Pipa | 15.931.733 | 0 | 14.481.188 | 0 | 30.412.921 |
| TOTAL RECAUDACIÓN | 1.592.306.245 | 328.450.780 | 610.181.729 | 27.304.139 | 2.558.242.893 |

Elasticidad precio/recaudación

(datos acumulados a MAYO 2020)

Mínimo mas alto

| | Ad-valorem | Específico | Mínimo | Doble Mínimo | TOTAL RECAUDACIÓN |
|--------------------------|----------------------|--------------------|--------------------|-------------------|----------------------|
| Cigarrillos | 1.580.385.571 | 331.334.110 | 340.421.792 | 0 | 2.252.141.473 |
| Cigarros | | | | | |
| Cigarritos | 9.787.106 | 0 | 3.982.818 | 24.356.217 | 38.126.141 |
| Liar | 4.392.419 | 1.300.649 | 234.600.644 | 4.636.206 | 244.929.919 |
| Pipa | 13.008.041 | 0 | 12.174.155 | 0 | 25.182.196 |
| TOTAL RECAUDACIÓN | 1.607.573.137 | 332.634.760 | 591.179.410 | 28.992.423 | 2.560.379.729 |

VARIACION ANUAL %

(datos acumulados a MAYO 2021)

Mínimo mas alto

| | Ad-valorem | Específico | Mínimo | Doble Mínimo | TOTAL RECAUDACIÓN |
|-------------|------------|------------|--------|--------------|-------------------|
| Cigarrillos | -1,25% | -1,27% | 6,23% | 0,00% | -0,12% |
| Cigarros | | | | | |
| Cigarritos | 15,52% | 0,00% | 27,16% | -7,60% | 1,96% |
| Liar | 2,31% | 1,98% | -2,39% | 3,53% | -2,17% |
| Pipa | 22,48% | -1,26% | 18,95% | -5,82% | 20,77% |



II.2. IVA

| | | Mensual | | | ACUMULADO | |
|-----------------------------|-------------|-------------|------------|-------------|-------------|------------|
| Hasta..... | Mayo-21 | Mayo-20 | Incremento | 31-may-21 | 31-may-20 | Incremento |
| CONCEPTOS | - | - | % | - | - | % |
| CIGARRILLOS-IVA+REC. EQUIV. | 129.138.914 | 115.463.892 | 11,84% | 613.846.796 | 614.868.160 | -0,17% |

III. APREHENSIONES POR CONTRABANDO

| Listado Aprehensiones Comisos Mayo 2021 | | | | |
|---|----------------------------|---------------------|---------------------|------------------|
| Provincia | Cajetillas (Nº cajetillas) | Cigarros (unidades) | Picadura (unidades) | Total |
| A CORUÑA | 9.266 | 0 | 1.000 | 10.266 |
| ALAVA | 0 | 0 | 8.300 | 8.300 |
| ALBACETE | 0 | 0 | 58.000 | 58.000 |
| ALICANTE | 79 | 240 | 426.540 | 426.859 |
| ALMERIA | 0 | 0 | 11.000 | 11.000 |
| AVILA | 0 | 0 | 1.220.000 | 1.220.000 |
| BADAJOS | 49 | 0 | 153.766 | 153.815 |
| BALEARES | 5.401 | 252 | 13.160 | 18.813 |
| CACERES | 0 | 0 | 910 | 910 |
| CADIZ | 172.353 | 75 | 1.360 | 173.788 |
| CASTELLON | 0 | 0 | 57.000 | 57.000 |
| CORDOBA | 435 | 0 | 0 | 435 |
| HUELVA | 373 | 0 | 0 | 373 |
| JAEN | 1 | 0 | 0 | 1 |
| LAS PALMAS | 8.552 | 0 | 19.500 | 28.052 |
| MADRID | 2.037 | 0 | 0 | 2.037 |
| MALAGA | 1.864 | 0 | 2.466.721 | 2.468.585 |
| NAVARRA | 1.000 | 0 | 0 | 1.000 |
| SEVILLA | 10.607 | 0 | 13.000 | 23.607 |
| TARRAGONA | 56 | 0 | 19.000 | 19.056 |
| TERUEL | 0 | 0 | 8.000 | 8.000 |
| TOLEDO | 23 | 0 | 0 | 23 |
| VALENCIA | 248 | 60 | 1.255.416 | 1.255.724 |
| VALLADOLID | 81 | 0 | 0 | 81 |
| VIZCAYA | 27 | 0 | 1.088 | 1.115 |
| Total | 212.452 | 627 | 5.733.761 | 5.946.840 |



IV. ACTIVIDAD DEL COMISIONADO PARA EL MERCADO DE TABACOS

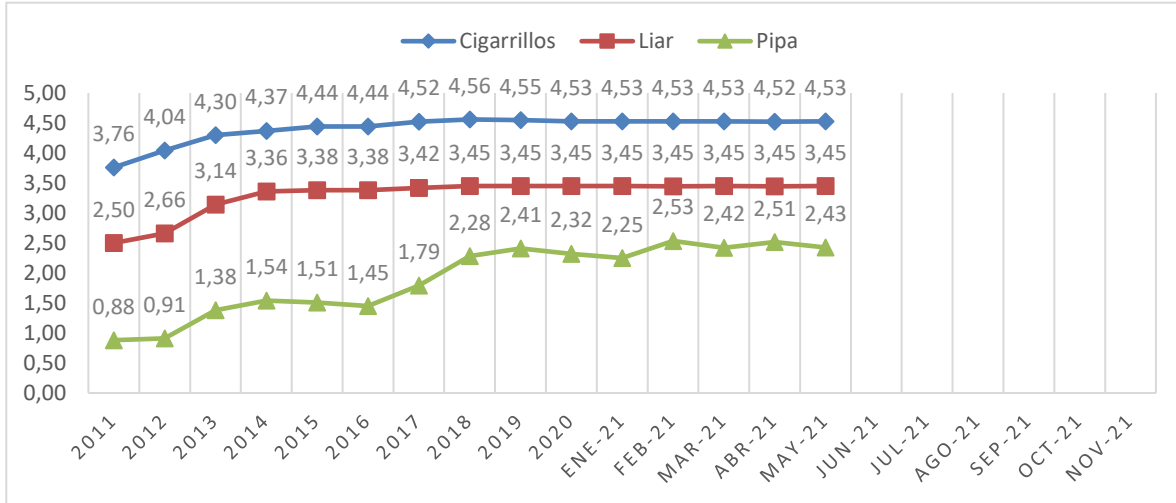
IV.1. ACTIVIDAD MAYORISTA Y MINORISTA

IV.1.1. Estructura de publicación de los precios del mes de mayo

| Península II Balears | | | |
|-----------------------------|----------------|---------------------|----------------------|
| PRODUCTO | LABORES | NUEVO PRECIO | CAMBIO PRECIO |
| Cigarrillos | 3 | 3 | 0 |
| Cigarros | 16 | 13 | 3 |
| liar | 2 | 1 | 1 |
| pipa | 84 | 70 | 14 |
| mascar | 0 | 0 | 0 |
| Aspirar | 0 | 0 | 0 |
| Otras labores | 16 | 16 | 0 |
| Total | 121 | 103 | 18 |

| Ceuta y Melilla | | | |
|------------------------|----------------|---------------------|----------------------|
| PRODUCTO | LABORES | NUEVO PRECIO | CAMBIO PRECIO |
| Cigarrillos | 0 | 0 | 0 |
| Cigarros | 11 | 1 | 10 |
| liar | 0 | 0 | 0 |
| pipa | 82 | 82 | 0 |
| mascar | 0 | 0 | 0 |
| Aspirar | 0 | 0 | 0 |
| Otras labores | 16 | 16 | 0 |
| Total | 109 | 99 | 10 |

IV.1.2. Evolución de los precios.



IV.1.3. Campañas promocionales, revisión de etiquetados y requerimientos

Mayo 2020: a lo largo de este mes se han presentado **153** campañas promocionales.

Revisión de etiquetados: se han revisado **44** etiquetados de labores, y se ha procedido a remitir un total de **1** requerimiento, para subsanación de disconformidades en etiquetados de diferentes labores de tabaco.

IV-1) Labores registradas

Registro de labores

| REGISTRO LABORES | may-21 | | | | may-20 | | | |
|-----------------------|----------------|------------|-----------|--------------|-----------|-----------|--------------|--------------|
| | Hasta la fecha | Altas | Bajas | Acumuladas | Altas | Bajas | Acum | 21/20 |
| CIGARRILLOS | 498 | 3 | | 501 | 7 | 9 | 485 | 3,30% |
| CIGARROS Y CIGARRITOS | 5.045 | 13 | | 5.058 | 23 | 2 | 4.958 | 2,02% |
| PICADURA DE LIAR | 483 | 1 | | 484 | | | 470 | 2,98% |
| PICADURA DE PIPA | 2.486 | 70 | | 2.556 | 33 | | 2.089 | 22,36% |
| OTRAS LABORES | 113 | 16 | 16 | 113 | | | 107 | 5,61% |
| ASPIRAR | 12 | | | 12 | | | 12 | 0,00% |
| MASCAR | 12 | | | 12 | | | 12 | 0,00% |
| TOTAL | 8.589 | 103 | 16 | 8.736 | 63 | 11 | 8.133 | 7,41% |



IV.1.4. Área minorista: Expendedurías de Tabaco y Timbre, y Puntos de Venta con Recargo.

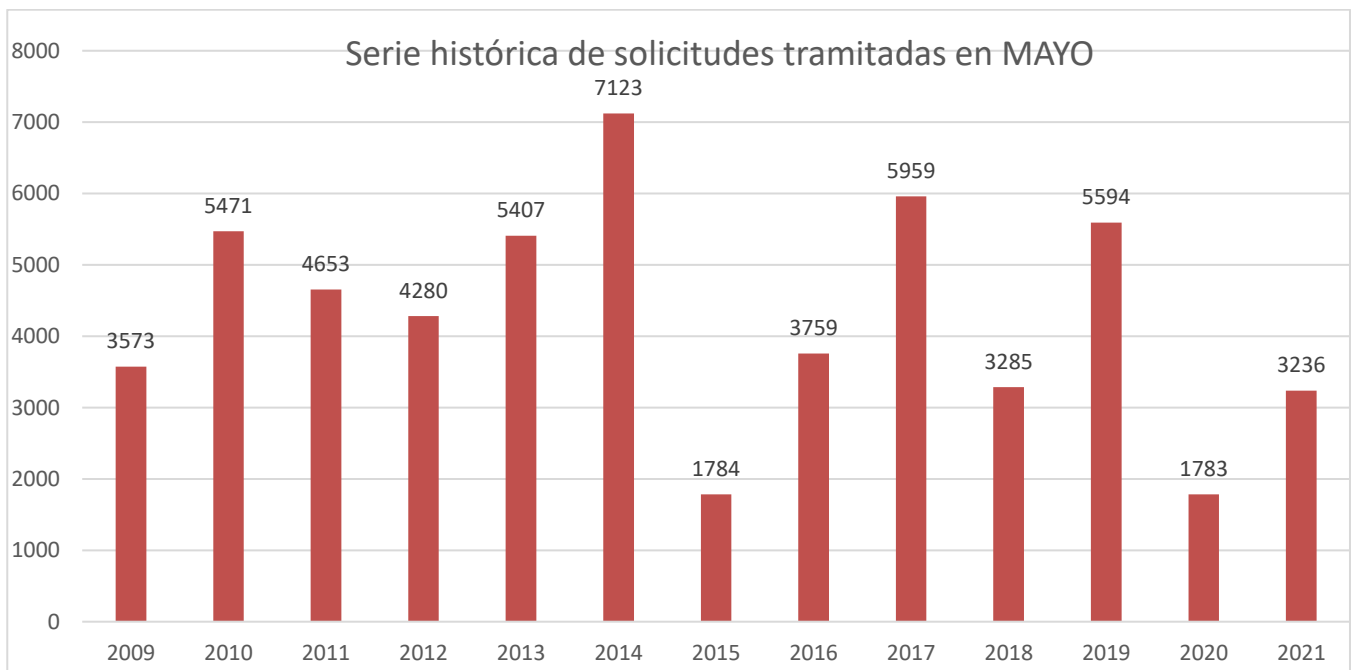
Expendedurías de Tabaco y Timbre

| | | ENER O | FEBRER O | MARZ O | ABRI L | MAY O | T O T A L |
|--|-------------------|-------------------|---------------------|-------------------|-------------------|------------------|----------------------|
| Extensión transitoria | ET | 8 | 16 | 18 | 7 | 0 | 49 |
| Cambio de emplazamiento | CE | 13 | 14 | 18 | 12 | 2 | 59 |
| Obras | O | 1 | 2 | 3 | 0 | 0 | 6 |
| Transmisión inter vivos con obras | OTIV | 0 | 0 | 0 | 0 | 0 | 0 |
| Transmisión mortis causa con obras | OTMM | 0 | 0 | 0 | 0 | 0 | 0 |
| Almacén complementario | AC | 1 | 1 | 0 | 0 | 0 | 2 |
| Transmisión inter vivos | TIV | 27 | 45 | 37 | 37 | 0 | 146 |
| Transmisión inter vivos con cambio de emplazamiento | CETIV | 13 | 8 | 18 | 15 | 2 | 56 |
| Transmisión mortis causa con cambio de emplazamiento | CETM M | 1 | 0 | 0 | 0 | 0 | 1 |
| Transmisión mortis causa | TMM | 4 | 7 | 9 | 2 | 8 | 30 |
| Comercialización de otros productos | COP | 183 | 265 | 503 | 858 | 302 | 2.111 |
| Cierre temporal | CT | 26 | 20 | 29 | 30 | 4 | 109 |
| Extinción de la concesión | EC | 7 | 6 | 9 | 6 | 0 | 28 |
| Genérico | G | 11 | 179 | 6 | 13 | 3 | 212 |
| Restricción Horaria | RH | 6 | 11 | 2 | 5 | 4 | 28 |
| Recursos de Reposición | RR | 1 | 10 | 13 | 1 | 5 | 30 |
| Requerimientos Administraciones | RA | 8 | 2 | 3 | 22 | 8 | 43 |
| TOTAL | | 310 | 586 | 668 | 1.008 | 338 | 2.910 |



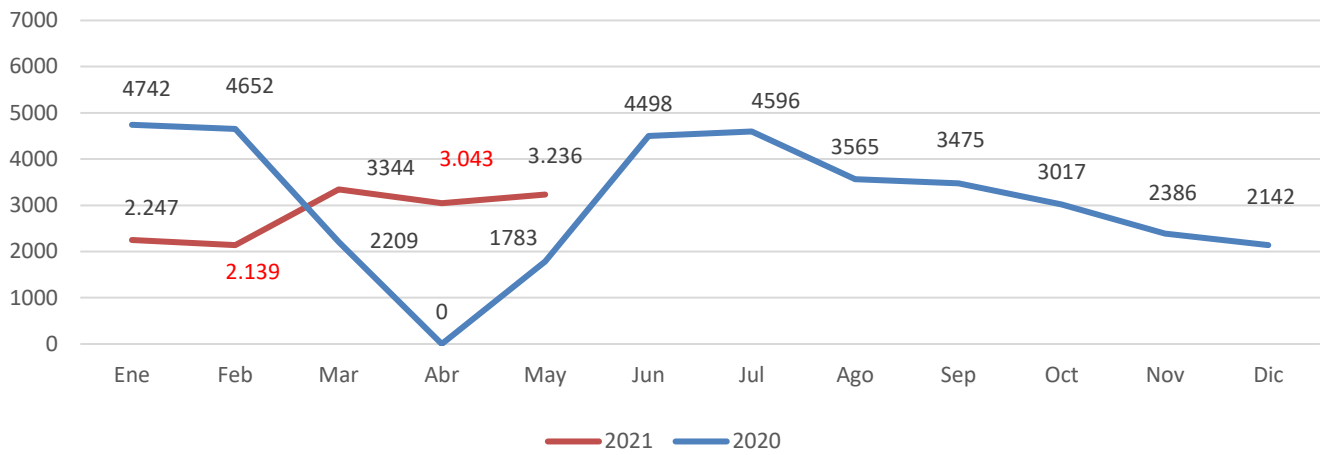
Puntos de Venta con Recargo (PVR)

| MES | ENE | FEB | MAR | ABR | MAY | TOTAL |
|--|-------|-------|-------|-------|-------|--------|
| AUTORIZACIONES | 2.201 | 2.162 | 3.295 | 3.025 | 3.068 | 13.751 |
| Quioscos | 23 | 32 | 26 | 22 | 13 | 116 |
| L. E. V. Prensa | 23 | 28 | 17 | 20 | 26 | 114 |
| T. C. en E.S | 130 | 142 | 135 | 112 | 95 | 614 |
| T. C. General | 13 | 22 | 23 | 26 | 21 | 105 |
| Bares, Hoteles... | 2.012 | 1.938 | 3.094 | 2.845 | 2.913 | 12.802 |
| DENEGACIONES | 28 | 78 | 44 | 52 | 100 | 302 |
| MODIFICACIONES | 411 | 411 | 693 | 587 | 499 | 2.601 |
| SOLICITUDES (AUTORIZACIONES+DENEGACIONES+ EN TRAMITACIÓN) | 2.247 | 2.139 | 3.344 | 3.043 | 3.236 | 14.009 |
| AUTORIZACIONES CADUCADAS | 3.866 | 3.768 | 2.527 | 2.934 | 3.139 | 46.821 |





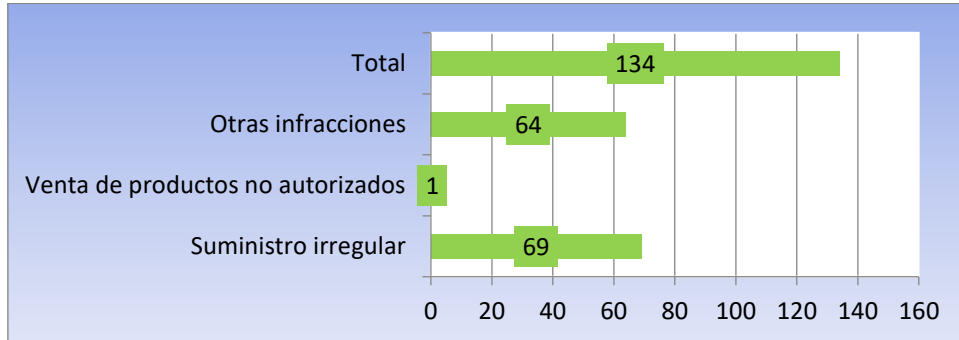
COMPARATIVA N° DE SOLICITUDES 2021 CON 2020



IV.2. INSPECCIÓN

1.1. EXPEDIENTES SANCIONADORES INCOADOS A EXPENDEDURÍAS, POR TIPO DE EXPEDIENTE

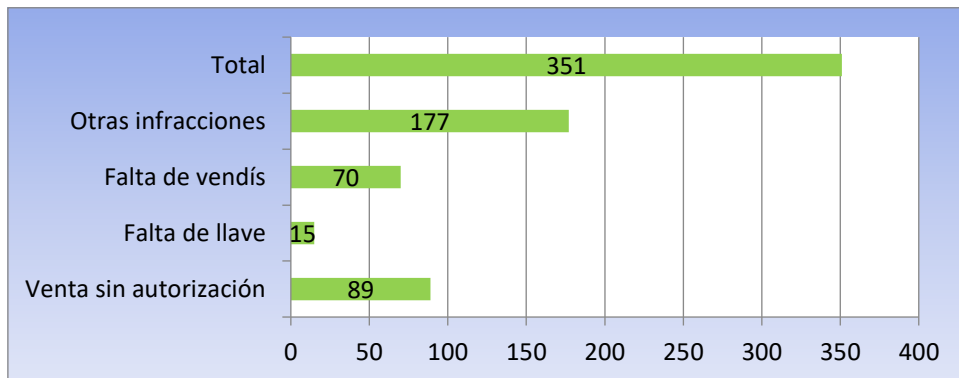
| Infracción | nº |
|--------------------------|-----|
| Suministro irregular | 69 |
| Venta de otros productos | 1 |
| Otras infracciones | 64 |
| Total | 134 |



| Evolución interanual por meses | | | |
|--------------------------------|-------|-------|-------|
| Infracción | 05/21 | 05/20 | 05/19 |
| Suministro irregular | 69 | 35 | 30 |
| Venta de otros productos | 1 | 0 | 0 |
| Otras infracciones | 64 | 28 | 19 |
| Total | 134 | 63 | 49 |

1.2. EXPEDIENTES SANCIONADORES INCOADOS A PVRS, POR TIPO DE EXPEDIENTE

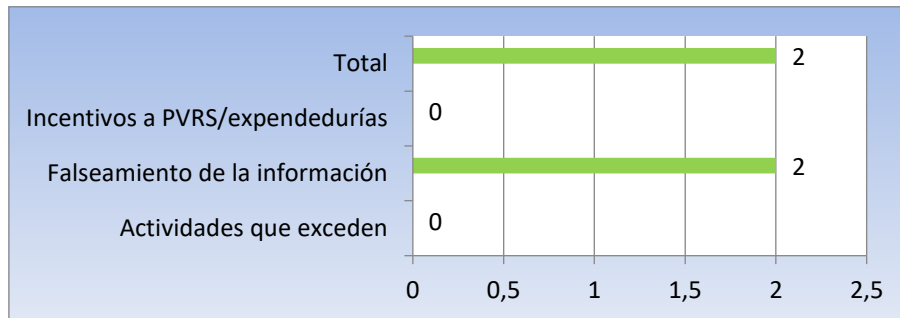
| Infracción | nº |
|------------------------|-----|
| Venta sin autorización | 89 |
| Falta de llave | 15 |
| Falta de vendís | 70 |
| Otras infracciones | 177 |
| Total | 351 |



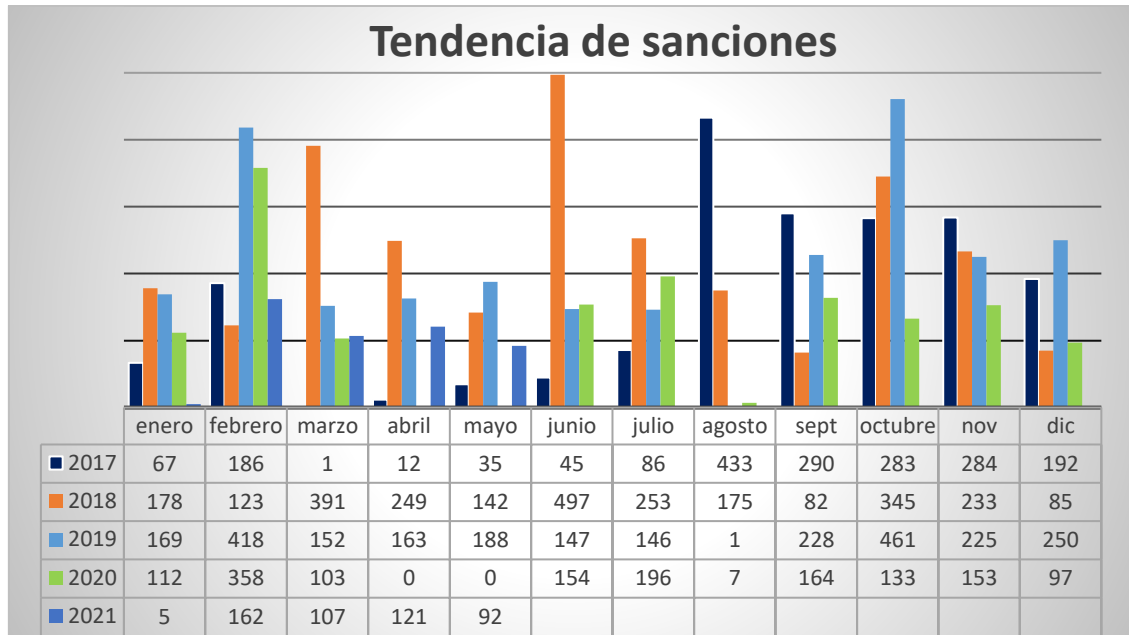
| Evolución interanual por meses | | | |
|--------------------------------|-------|-------|-------|
| Infracción | 05/21 | 05/20 | 05/19 |
| Venta sin autorización | 89 | 111 | 288 |
| Falta de llave | 15 | 52 | 86 |
| Falta de vendís | 70 | 147 | 309 |
| Otras infracciones | 177 | 198 | 358 |
| Total | 351 | 508 | 1041 |

1.3. EXPEDIENTES SANCIONADORES INCOADOS A OPERADORES MAYORISTAS, POR TIPO DE EXPEDIENTE

| Infracción | nº |
|--|----|
| Actividades que exceden su ámbito de actuación | 0 |
| Falseamiento de la información | 2 |
| Incentivos | 0 |
| Total | 2 |

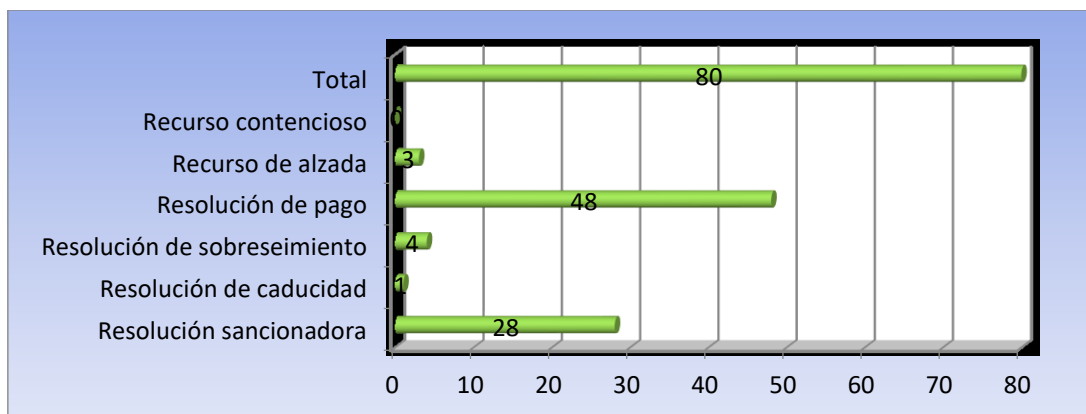


| Evolución interanual por meses | | | |
|--|-------|-------|-------|
| Infracción | 05/21 | 05/20 | 05/19 |
| Actividades que exceden su ámbito de actuación | 0 | 0 | 0 |
| Falseamiento de la información | 2 | 2 | 0 |
| Incentivos | 0 | 0 | 0 |
| Total | 2 | 2 | 0 |



2.1. RESOLUCIONES SANCIONADORAS A EXPENDEURÍAS, POR TIPO DE EXPEDIENTE

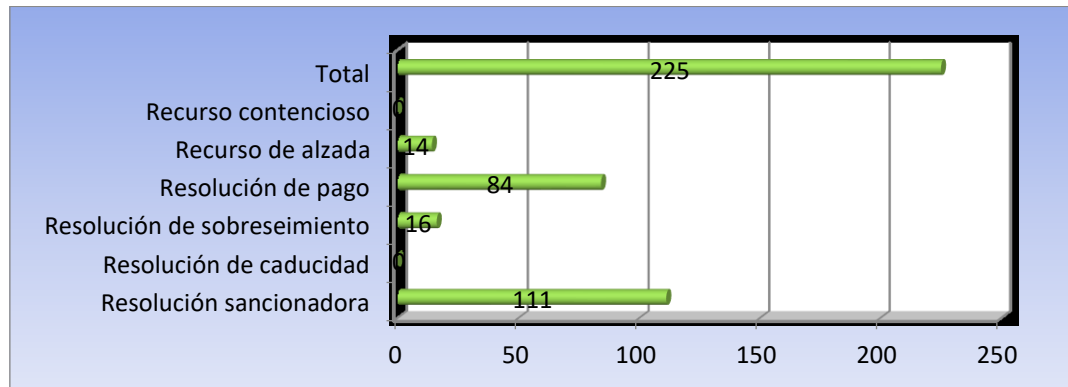
| Estado actual | nº | Sum irreg. | No vendís | Falseamiento | Productos no autorizados | Descuentos | Publicidad | Otras |
|------------------------------|-----------|------------|-----------|--------------|--------------------------|------------|------------|-------|
| Resolución sancionadora | 28 | 14 | 6 | 0 | 1 | 0 | 0 | 7 |
| Resolución de sobreseimiento | 4 | 3 | 0 | 0 | 0 | 0 | 0 | 1 |
| Resolución de caducidad | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| Resolución de pago | 48 | 29 | 7 | 0 | 0 | 0 | 1 | 11 |
| Recurso de alzada | 3 | 2 | 0 | 0 | 0 | 0 | 0 | 1 |
| Recurso contencioso | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | 80 | | | | | | | |



| Evolución interanual por meses | | |
|---------------------------------------|--------------|--------------|
| Estado actual | 05/21 | 05/20 |
| Resolución sancionadora | 28 | 4 |
| Resolución de sobreseimiento | 4 | 2 |
| Resolución de caducidad | 1 | 1 |
| Resolución de pago | 48 | 13 |
| Recurso de alzada | 3 | 0 |
| Recurso contencioso | 0 | 0 |
| Total | 80 | 20 |

2.2. RESOLUCIONES SANCIONADORAS A PVRS, POR TIPO DE EXPEDIENTE

| Estado actual | nº | Venta sin autorización. | No vendís | No llaves | Otras |
|------------------------------|------------|--------------------------------|------------------|------------------|--------------|
| Resolución sancionadora | 111 | 28 | 18 | 7 | 58 |
| Resolución de caducidad | 0 | 0 | 0 | 0 | 0 |
| Resolución de sobreseimiento | 16 | 2 | 10 | 0 | 4 |
| Resolución de pago | 84 | 23 | 16 | 4 | 41 |
| Recurso de alzada | 14 | 3 | 4 | 1 | 6 |
| Recurso contencioso | 0 | 0 | 0 | 0 | 0 |
| Total | 225 | | | | |

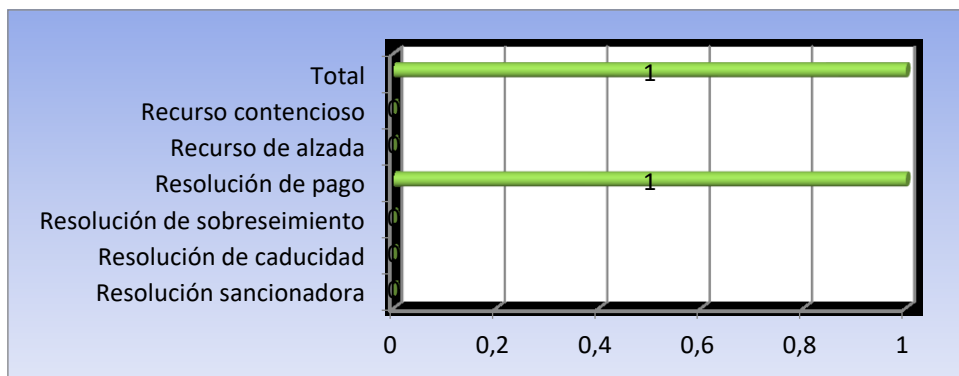


| Evolución interanual por meses | | |
|---------------------------------------|--------------|--------------|
| Estado actual | 05/21 | 05/20 |
| Resolución sancionadora | 111 | 94 |
| Resolución de caducidad | 0 | 0 |
| Resolución de sobreseimiento | 16 | 25 |
| Resolución de pago | 84 | 44 |
| Recurso de alzada | 14 | 1 |
| Recurso contencioso | 0 | 0 |
| Total | 225 | 164 |



2.3. RESOLUCIONES SANCIONADORAS A OPERADORES MAYORISTAS, POR TIPO DE EXPEDIENTE

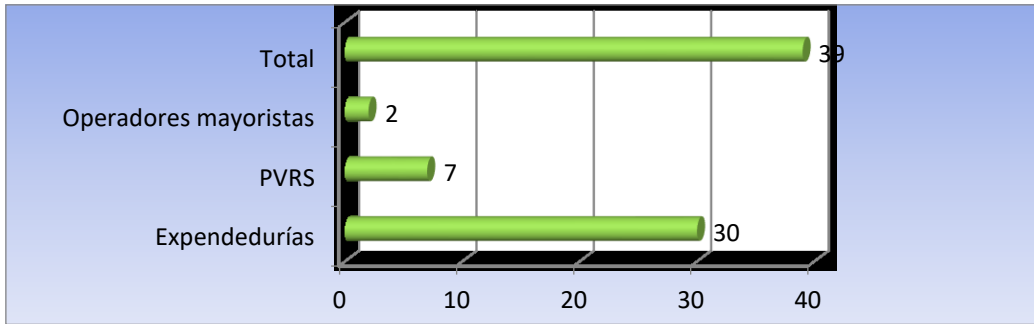
| Estado actual | nº | Explotación de máquinas | Campaña publicitaria | Incentivos |
|------------------------------|----------|-------------------------|----------------------|------------|
| Resolución sancionadora | 0 | 0 | 1 | 0 |
| Resolución de caducidad | 0 | 0 | 0 | 0 |
| Resolución de sobreseimiento | 0 | 0 | 0 | 0 |
| Resolución de pago | 1 | 0 | 0 | 0 |
| Recurso de alzada | 0 | 0 | 2 | 0 |
| Recurso contencioso | 0 | 0 | 0 | 0 |
| Total | 0 | | | |



| Evolución interanual por meses | | |
|--------------------------------|----------|----------|
| Estado actual | 05/21 | 05/20 |
| Resolución sancionadora | 0 | 0 |
| Resolución de caducidad | 0 | 0 |
| Resolución de sobreseimiento | 0 | 0 |
| Resolución de pago | 1 | 0 |
| Recurso de alzada | 0 | 0 |
| Recurso contencioso | 0 | 0 |
| Total | 0 | 0 |

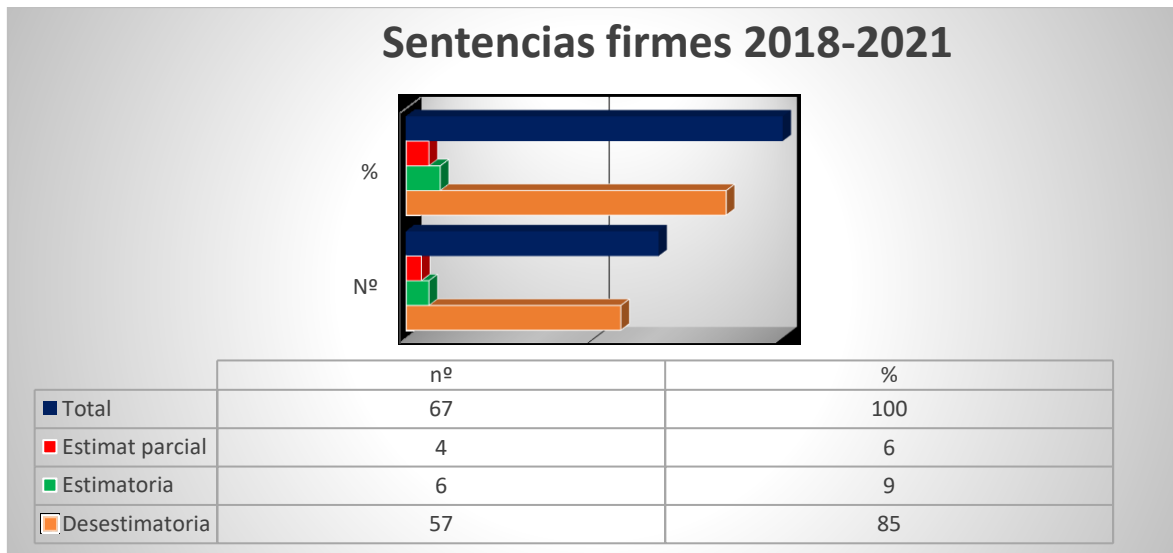
3. EXPEDIENTES TOTALES EN CONTENCIOSO ADMINISTRATIVO

| Operador | nº |
|-----------------------|-----------|
| Expendedurías | 30 |
| PVRS | 7 |
| Operadores mayoristas | 2 |
| Total | 39 |



| Evolución interanual por meses | | |
|--------------------------------|-------|-------|
| Operador | 05/21 | 05/20 |
| Expendedurías | 30 | 11 |
| PVRS | 7 | 7 |
| Operadores mayoristas | 2 | 0 |
| Total | 39 | 18 |

| Tendencia en sentencias firmes recaídas en 2018-2021 | | |
|--|----|------|
| Sentido | nº | % |
| Desestimatoria/desistida | 57 | 85% |
| Estimatoria parcial | 4 | 6% |
| Estimatoria | 6 | 9% |
| Total | 67 | 100% |



4. ACTUACIONES DE FORMACIÓN IMPARTIDAS EN 2021.

| CURSOS IMPARTIDOS A EXPENDEDORES DE TABACO Y TIMBRE | | | | | |
|---|--------|------|---------|----------|--------|
| DESTINATARIO | MOTIVO | SEDE | FORMATO | DOCENTES | FECHAS |
| | | | | | |



CURSOS IMPARTIDOS A TITULARES DE AUTORIZACIÓN DE PVR

| DESTINATARIO | MOTIVO | SEDE | FORMATO | DOCENTES | FECHAS |
|--------------|--------|------|---------|----------|--------|
| | | | | | |

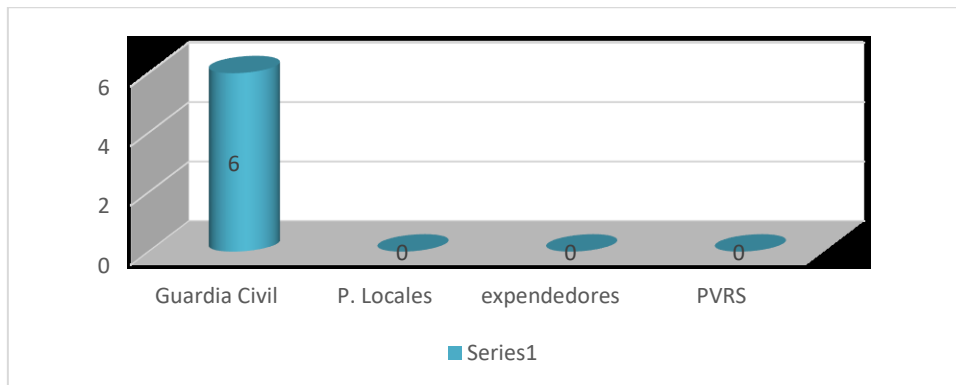
CURSOS IMPARTIDOS A LA GUARDIA CIVIL

| DESTINATARIO | MOTIVO | SEDE | FORMATO | DOCENTES | FECHAS |
|--|------------------------------|-------------------------|---------|----------------------------------|----------|
| Actualización a PAFIFS 1ª edición | Actualización (trazabilidad) | Colegio de Huérfanos GC | 3 horas | Inspector Jefe Coordinador AJ | 24/03/21 |
| Formación a nuevos oficiales de la GC | Formación | Academia de Aranjuez | 2 horas | Inspector Jefe | 08/04/21 |
| Actualización a PAFIFS 2ª edición | Actualización (trazabilidad) | Colegio de Huérfanos GC | 3 horas | Inspector Jefe Coordinador AJ | 14/04/21 |
| Formación en la Comandancia de Córdoba | Formación continua | Comandancia de Córdoba | 6 horas | Inspector Jefe Coordinador AJ | 22/04/21 |
| Actualización a PAFIFS 3ª edición | Actualización (trazabilidad) | Colegio de Huérfanos GC | 3 horas | Inspector Jefe Coordinador AJ | 28/04/21 |
| Actualización a PAFIFS 4ª edición | Actualización (trazabilidad) | Colegio de Huérfanos GC | 3 horas | Inspector Jefe Coordinador AJ | 12/05/21 |

CURSOS IMPARTIDOS A POLICÍAS MUNICIPALES Y LOCALES

| DESTINATARIO | MOTIVO | SEDE | FORMATO | DOCENTES | FECHAS |
|--------------|--------|------|---------|----------|--------|
| | | | | | |

FORMACIÓN EN 2021 POR CURSOS IMPARTIDOS



Evolución interanual por meses

| Colectivo | 05/21 | 05/20 |
|------------------|----------|----------|
| Guardia Civil | 6 | 2 |
| Policías Locales | 0 | 0 |
| Expendedores | 0 | 0 |
| PVRS | 0 | 0 |
| Total | 7 | 2 |



V. CUADROS ESTADÍSTICOS

| ESPAÑA | | | | | | | | | | |
|----------------------|----------------------|----------------|----------------------|----------------|---------------|--------------------|----------------|--------------------|----------------|---------------|
| ENERO -MAYO | | | | | | MAYO | | | | |
| LABORES | 2021 | | 2020 | | %Δ21/20 | 2021 | | 2020 | | %Δ21/20 |
| Cigarrillos * | 799.698.973 | | 800.154.767 | | -0,06% | 168.222.895 | | 150.558.480 | | 11,73% |
| Cigarros | 738.613.481 | | 748.039.967 | | -1,26% | 150.045.110 | | 146.066.211 | | 2,72% |
| Liar ** | 2.422.151 | | 2.476.171 | | -2,18% | 496.097 | | 497.455 | | -0,27% |
| Pipa ** | 792.518 | | 665.848 | | 19,02% | 165.682 | | 143.496 | | 15,46% |
| EUROS | | | | | | | | | | |
| ENERO -MAYO | | | | | | MAYO | | | | |
| LABORES | 2021 | | 2020 | | %Δ20/19 | 2021 | | 2020 | | %Δ21/20 |
| Cigarrillos | 3.619.753.520 | 84,02% | 3.625.776.337 | 84,35% | -0,17% | 761.510.919 | 84,30% | 680.871.564 | 83,47% | 11,84% |
| Cigarros | 174.629.633 | 4,05% | 166.129.679 | 3,86% | 5,12% | 36.095.087 | 4,00% | 32.613.146 | 4,00% | 10,68% |
| Liar | 417.586.051 | 9,69% | 426.866.415 | 9,93% | -2,17% | 85.584.886 | 9,47% | 85.715.809 | 10,51% | -0,15% |
| Pipa | 96.011.170 | 2,23% | 79.821.285 | 1,86% | 20,28% | 20.092.485 | 2,22% | 16.496.534 | 2,02% | 21,80% |
| TOTAL | 4.307.980.374 | 100,00% | 4.298.593.716 | 100,00 | 0,22% | 903.283.377 | 100,00% | 815.697.053 | 100,00% | 10,74% |
| IMPUESTOS ESPECIALES | | | | | | | | | | |
| ENERO -MAYO | | | | | | MAYO | | | | |
| LABORES | 2021 | | 2020 | | %Δ21/20 | 2021 | | 2020 | | %Δ21/20 |
| Cigarrillos | 2.249.333.614 | 87,92% | 2.252.141.473 | 87,96% | -0,12% | 473.202.053 | 88,17% | 423.252.345 | 87,25% | 11,80% |
| Cigarros | 38.875.254 | 1,52% | 38.126.141 | 1,49% | 1,96% | 8.003.465 | 1,49% | 7.447.011 | 1,54% | 7,47% |
| Liar | 239.621.104 | 9,37% | 244.929.919 | 9,57% | -2,17% | 49.110.557 | 9,15% | 49.184.726 | 10,14% | -0,15% |
| Pipa | 30.412.921 | 1,19% | 25.182.196 | 0,98% | 20,77% | 6.362.643 | 1,19% | 5.209.480 | 1,07% | 22,14% |
| TOTAL | 2.558.242.893 | 100,00% | 2.560.379.729 | 100,00% | -0,08% | 536.678.717 | 100,00% | 485.093.562 | 100,00% | 10,63% |
| IVA | | | | | | | | | | |
| ENERO -MAYO | | | | | | MAYO | | | | |
| LABORES | 2021 | | 2020 | | %Δ21/20 | | | 2020 | | %Δ21/20 |
| Cigarrillos | 613.846.796 | 84,04% | 614.868.160 | 84,37% | -0,17% | 129.138.914 | 84,32% | 115.463.892 | 83,49% | 11,84% |
| Cigarros | 29.452.301 | 4,03% | 28.018.735 | 3,84% | 5,12% | 6.087.646 | 3,98% | 5.500.396 | 3,98% | 10,68% |
| Liar | 70.815.280 | 9,70% | 72.389.067 | 9,93% | -2,17% | 14.513.698 | 9,48% | 14.535.900 | 10,51% | -0,15% |
| Pipa | 16.281.813 | 2,23% | 13.536.292 | 1,86% | 20,28% | 3.407.334 | 2,22% | 2.797.523 | 2,02% | 21,80% |
| TOTAL | 730.396.190 | 100,00% | 728.812.254 | 100,00% | 0,22% | 153.147.591 | 100,00% | 138.297.711 | 100,00% | 10,74% |
| €/cajetilla | 4,53 | | 4,54 | | -0,26% | 4,53 | | 4,52 | | 0,10% |

* Cajetillas de 20 unidades.

** Kgs.